



# SAMYAK COMPUTER CLASSES

-SAMYAK Study Abroad

-SAMYAK Smart Kids

51+ BRANCHES WORLDWIDE

[www.samyakinfotech.com](http://www.samyakinfotech.com)



# WHY This Business



- Less Investment = Less Risk
- High Returns & ROI
- Education Business = More Visibility & Respect
- Scalable Business = More Branches Possible
- Recession Proof because of Education
- SAMYAK Franchise means :
  - Proven Business Techniques
  - Readymade Success Formula
  - Established Brand Name

# WHAT is SAMYAK

- Skill / Job Oriented Training Classes
- **Anyone Aged 5-60 is customer**
- NDSC, ISO, Adobe, AutoDesk, IBM, Tally, SAP, HP, Google, Apple, Amazon, ISTQB - **Everything**
- **Assured Placements**
- Tie up for Student Loan = More Admissions Easily



# Partnership - Next Steps



- INR 2,50,000 + GST Franchise Fees
- Franchise Agreement Sign Up
- Identify right place with Samyak's help
- Interior set up
- Branding & promotion Locally
- Classifieds & Local digital listings
- Hiring & Staff Training with the help of SAMYAK
- Inauguration & Admissions
- 15% Payment to SAMYAK on fees every month
- More & More Business & Profit ...

# Course List



## TECHNICAL (IT) COURSES

- Programming Languages (C++, Java, Python) Artificial Intelligence & Data
- Science Mobile & App Development
- Machine Learning, Hardware & Networking
- Software Testing (ISTQB Certification, UFT)
- Electronics (PLC, SCADA, Solar, VLSI)
- Ethical Hacking & Web Technologies



## PROFESSIONAL COURSES

- Tableau, R, Programming Language
- Cloud Computing (Salesforce) & Big Data
- Graphic Designing (Animation, Photoshop, Coral Draw)
- Computer Basics (Excel, MS Office)
- Banking & Accounts (Tally, GST, SAP, Commercial Accounting)
- CAD & Robotics



## SOFT SKILLS & STUDY ABROAD

- IELTS Coaching
- Spoken English
- Personality Development
- Kids Programs
- Summer Internship (B. Tech)
- Summer Internship (B. Tech)
- Degree Programs

**NOTE :- For Few Courses There are Some Live Interactive Classes by Industry expert - T&C Apply**

**And More....**

# ROI & Profit Margins



Type Of Admission	Monthly Students	Average Fees	Monthly Receiving	Yearly Receiving
Basic Courses	20	5,000	100,000	1,200,000
Advanced Courses	14	15,000	210,000	2,520,000
Spoken English	10	5,000	50,000	600,000
IELTS - Study Abroad	5	10,000	50,000	600,000
Degree Programs	2	25,000	50,000	600,000
Certifications & Intenrs	5	5,000	25,000	300,000
Kids Programs	10	5,000	50,000	600,000
<b>Total Revenue</b>	<b>66</b>		<b>535,000</b>	<b>6,420,000</b>
		<b>Total Yearly Revenue</b>		<b>6,420,000</b>
Type Of Expenses	Monthly	Yearly		
Building Rent	40,000	480,000	<b>Yearly Profit</b>	
Elec. / Internet Bills	10,000	120,000	<b>3,657,000</b>	
Staff Salaries	85,000	1,020,000		
Miscellaneous	15,000	180,000	<b>Monthly Profit</b>	
<b>Total Expenses</b>	<b>150,000</b>	<b>1,800,000</b>	<b>304,750</b>	
<b>Brand Royalty (15%)</b>	<b>80,250</b>	<b>963,000</b>		

# Sample Photos



# Support



- Optimized Hiring
- Effective Advertising
- Continuous Staff Training
- Digital Leads from National promotions
- Internationally Valid Certifications
- Visit from HO & Local guidance
- New Business Verticals for extra income
- Placement Support For Students