



# SAMYAK COMPUTER CLASSES



**AWARDED BEST TRAINING INSTITUTION**



**The  
Only**

IT Training Partner of NSDC  
**NIELIT Authorised Partner**  
NASSCOM Partner

**51+ Branches Worldwide**

## About Samyak

- ◆ Established in year 2013 April | 11+ years Experienced Company | **51+ Branches Worldwide**.
- ◆ Samyak has been Awarded as Best Training Institute in India by many organizations like **EAR, Industry Minister, Live24 News Channel** and many other forums nation wide and is known for quality classes, providing In house Placement Opportunity.
- ◆ 250+ certified Courses | International Verifiable Certificate. Trained Over **500,000+** Students | Alumni Network of **5L+** Professionals.
- ◆ Our strength lies in our dedicated team of **highly qualified** and **experienced professionals** which extend benefits that endorse our assurance of competence and sustainability.
- ◆ Presently, a company with about **300+** experienced **Software Professionals** serving different students on different technologies also providing **after course support**.

**Join Us as a Franchise Partner**

9.105.106.105 | [www.samyakinfotech.com](http://www.samyakinfotech.com)

# Awards And Recognition



Best Institute for Job Oriented Training



Best Educational Institution



Outstanding Performance



India's Best Educational Institution



Best Employer



7 star Performance

and many More...





# WHY This Business

Benefits of partnering with us:

- Less Investment = Less Risk
- High Returns & ROI
- Education Business = More Visibility & Respect

- Scalable Business = More Branches Possible
- Recession Proof Because Of Education

- Samyak Franchise Means : Proven Business Techniques
- Readymade Success Formula
- Established Brand Name

- Highly Demanding IT Courses
- Skill Development Courses
- Study Abroad
- Smart Kids Program

For Franchise Enquiry Connect



# WHAT IS SAMYAK..?

- Skill / Job Oriented Training Classes
- Anyone Aged 5-60 is customer
- Tie up for Student Loan = More Admissions Easily
- Fees range from Rs 3000 to Rs 1,20,000

## Certification

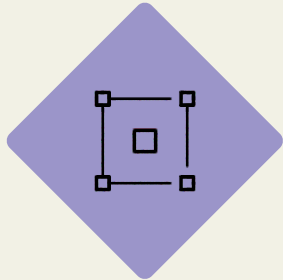


# Here's all you need



## Investment

An Approximation  
of ₹ 10 - 12 lakh\*



## Area

Minimum 800 - 1000 sq ft  
place required



## Vision

Make India Skilled and  
Job Ready







# Placement Drive



Every 3rd Saturday

- ◆ All Students can participate and get best opportunities.
- ◆ All well known companies from the city comes at samyak premises for selection of candidates.



78496 Students Placed

You Could Be Next

## Recent Placements

|   |   |  |  |
|---|---|--|--|
| <b>Karan Preet Singh</b><br><br>Salary - 1,24,000<br>Company Name - Professional Softec Pvt. Ltd. (Computax)<br>Course - Basic Computer                   | <b>Beena Adhikari</b><br><br>Salary - 2,52,000<br>Company Name - Professional Softec Pvt. Ltd. (Computax)<br>Course - Tally , Excel | <b>Archieve Hardsani</b><br><br>CTC - 2,40,000<br>Company name - Unique Power Technologies<br>Course - Graphic Designing                   | <b>Vishnu Prajapat</b><br><br>CTC - 1,86,000<br>Company name - Gifting Memories<br>Course - Graphic Designing            |
| <b>Karan Sharma</b><br><br>CTC - 3,60,000<br>Company name - Samyak It Solutions PVT LTD<br>Course - Digital Marketing                                     | <b>Vijay Kumar</b><br><br>CTC - 3,30,000<br>Company name - Samyak It Solutions PVT LTD<br>Course - Full Stack Development           | <b>Abhas Sharma</b><br><br>CTC - 2,40,000<br>Company name - GinarsOFT<br>Course - Tally Excel  | <b>Gajendra Bairwa</b><br><br>CTC - 2,33,000<br>Company name - Samyak It Solutions PVT LTD<br>Course - Tally + ADV Excel |
| <b>Abhinav Saini</b><br><br>CTC - 1,70,000<br>Company name - Samyak It Solutions PVT LTD<br>Course - CAP  | <b>Rajesh Kumar Kandra</b><br><br>CTC - 1,80,000<br>Company name - Samyak It Solutions PVT LTD<br>Course - CAP                      | <b>Krishna Sharma</b><br><br>CTC - 11,00,000<br>Company name - Sam Cola Pvt limited, South Africa<br>Course - Diploma in Digital Marketing | <b>Preeti Jain</b><br><br>CTC - 1,80,000<br>Company name - Samyak IT Solutions Pvt Ltd<br>Course - MIS                   |
| <b>Udit Sharma</b><br><br>CTC - 4,20,000<br>Company name - ALLEN OVERSEAS, Kota<br>Course - Industrial Training on Cyber Security and Penetration Testing | <b>Sumit Somnani</b><br><br>CTC - 4,10,000<br>Company name - Policy Bazaar .com<br>Course - Data Analysis Using Hadoop              | <b>Pranav Khatri</b><br><br>CTC - 3,86,000<br>Company name - Zluri, Pune<br>Course - Machine Learning                                      | <b>Utsav Mathur</b><br><br>CTC - 4,44,000<br>Company name - Digified Solutions PVT LTD<br>Course - Digital Marketing     |

Placement Readiness Program - Every 2nd Saturday

Placement Drive Every 3rd Saturday

# For Being a Partner

- INR 400,000 + GST Franchise Fees
- Franchise Agreement Sign Up
- Identify Right Place With Samyak's Help Interior Set Up

- Branding & Promotion Locally
- Classifieds & Local Digital Listings
- Hiring & Staff Training With The Help Of Samyak

- Inauguration & Admissions
- 15% Payment To Samyak On Fees Every Month
- More & More Business & Profit



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# All Round Support with Samyak

How we help you grow

Infrastructure &  
Ambience Design

New Business Verticals  
For Extra Income

Optimized  
Hiring

Effective Advertising  
& Operational Support

Staff Training &  
Skill Updating

Digital Leads  
Support

Visit From Head Office  
For Local Guidance

Placement Support

Internationally  
Valid Certification



# Huge Program Basket

## PROJECT BASED

## CERTIFIED COURSES

### Digital Marketing

WordPress | Email Marketing  
E-Commerce | Affiliate  
Marketing | AI Tools For DM  
★ Master Program in Digital  
Marketing

### Graphic | Animation

Illustrator | Maya 3D | Zbrush  
VFX | Blender 3D | Filmora  
Premier Pro | After Effect  
★ Diploma in 3D Animation &  
Multimedia

### Smart Kids

Abacus | English | Robotics  
Scratch Programming | DMIT  
Brain Key | Vedic Maths | Hand  
Writing | Japanese Maths

### Study Abroad

IELTS | TOEFL | OET | PTE  
German | French  
University Application  
Scholarship Connects

### Web Technologies

JavaScript | PHP | Angular JS  
React JS | Node JS | Magento  
MONGO DB | FULL STACK  
MERN STACK | Web Designing  
Diploma | ★ Advanced Diploma  
in Web Development & Design

### Programming

C/C++ | Java | Python | DSA | Dart-  
Flutter | Android | IONIC App  
iPhone App | C# | ASP.Net | ADCS  
Diploma in Advanced Computer  
Science | ★ Advanced Diploma  
in Computer Application

### Linux and Cloud

Ethical Hacking | CCNA  
★ Advanced Diploma in Ethical  
Hacking | ★ Advanced Diploma in  
Computer Hardware &  
Networking | RHCE | Cloud | AWS  
Devops Salesforce | ORACLE

### CAD | CAM

AutoCAD | ArtCAM | CNC  
Primavera | Staad.Pro | REVIT  
Sketch Up | 3Ds Max | V-RAY  
HVAC | Rhino | Matrix  
★ Diploma in Jewellery Design

### Data Science | Analytics

SQL | Python | Django | R  
Language | Tableau | Power BI  
ML | AI | ★ Advanced Diploma  
Programme in Data Science  
★ Advanced Diploma in  
Data(Business) Analytics

### Accounting

Tally | GST | SAP- FICO  
MM/SD/PP | CAP | CIA  
Banking | ADCA | DCA | BUSY  
★ Diploma in Advanced Finance  
Accounting with SAP-FICO

### Diploma | Degree

RS-CIT | CCC | CCC Plus | ACC  
BBA | MBA | BCA | MCA  
NTT | NIOS | PGDCA  
O'Level | A'Level

### Soft Skills

Spoken English | Personality  
Development | Communication  
Skills | Interview Skills  
★ Placement Readiness Program  
Campus Recruitment training

# JOB ORIENTED PROGRAMS

**3 INTERVIEWS GUARANTEED**

- ADCA** | Advanced Diploma in Computer Application
- APDS** | Advanced Programme in Data Science
- ADDA** | Advanced Diploma in Data(Business)Analytics Course
- ADCHN** | Advanced Diploma in Computer Hardware and Networking
- DAM 3D** | Diploma in 3D Animation and Multimedia
- ADWDD** | Advanced Diploma in Web Development and Design
- MPDM** | Master Program in Digital Marketing
- ADEH** | Advanced Diploma in Ethical Hacking
- DJD** | Diploma in Jewellery Design
- DAFA** | Diploma in Advanced Finance Accounting with SAP-FICO
- DID** | Diploma in Interior Design

**3 INTERVIEWS GUARANTEED**



## Samyak Computer Classes

51+ BRANCHES WORLDWIDE

### Benefits of NSDC Course and Certificates

- ▶ The only certificate validated by Govt. of India
- ▶ Preferred certificate
  - Govt. Jobs
  - MSME Loans
- ▶ Preferred certificate for International
  - Jobs
  - Studies
- ▶ Verifiable on Govt. Portal
- ▶ NSDC Means **Certified**
  - Contents
  - Faculties
  - Infrastructure
- ▶ Fees - ~~5000~~ **FREE!** Complementary for SAMYAK Students





| Type Of Admission        | Monthly Students | Average Fees | Monthly Revenue | Yearly Revenue   |
|--------------------------|------------------|--------------|-----------------|------------------|
| Basic Courses            | 20               | 5,000        | 100,000         | 1,200,000        |
| Advanced Courses         | 10               | 15,000       | 150,000         | 1,800,000        |
| Advanced Diplomas        | 2                | 100,000      | 200,000         | 2,400,000        |
| Spoken English           | 7                | 5,000        | 35,000          | 420,000          |
| IELTS - Study Abroad     | 5                | 10,000       | 50,000          | 600,000          |
| Degree Programs          | 2                | 25,000       | 50,000          | 600,000          |
| Certifications & Intenrs | 5                | 5,000        | 25,000          | 300,000          |
| Kids Programs            | 5                | 5,000        | 25,000          | 300,000          |
| <b>Total Revenue</b>     | <b>56</b>        |              | <b>635,000</b>  | <b>7,620,000</b> |

Break-Up **OPEX** **Total Yearly Revenue** **7,620,000**

| Type Of Expenses           | Monthly        | Yearly           |  |
|----------------------------|----------------|------------------|--|
| Building Rent              | 40,000         | 480,000          | <b>Approx. Yearly Profit</b><br><b>4,677,000</b> |
| Elec. / Internet Bills     | 10,000         | 120,000          |  |
| Staff Salaries             | 85,000         | 1,020,000        | <b>Approx. Monthly Profit</b><br><b>389,750</b>  |
| Miscellaneous              | 15,000         | 180,000          |  |
| <b>Total Expenses</b>      | <b>150,000</b> | <b>1,800,000</b> |  |
| <b>Brand Royalty (15%)</b> | <b>95,250</b>  | <b>1,143,000</b> |  |

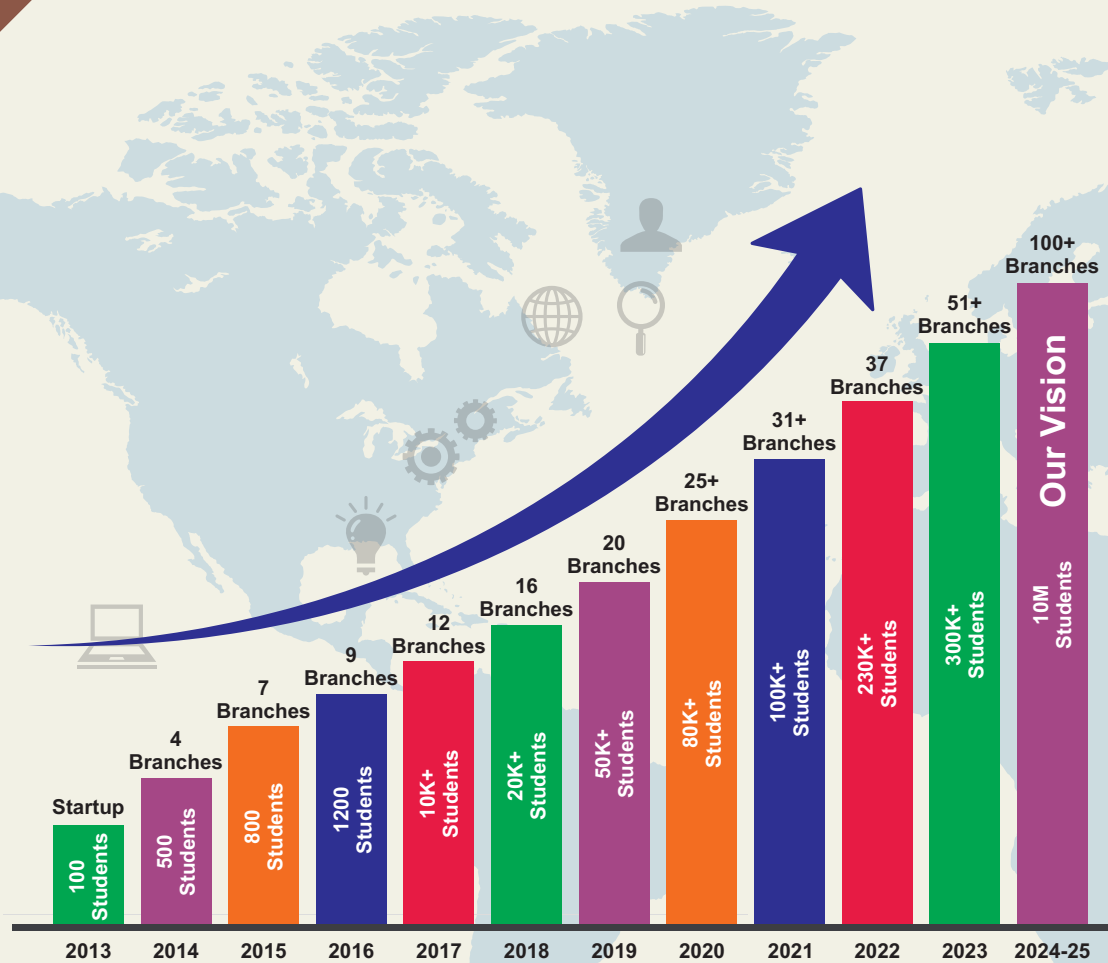


## Break-Up **CAPEX**

### Capital Approximation (11.5 Lacs Rs)

| Expense Category                                       | Amount (+ GST)   |
|--|------------------|
| Franchise Fee  | 400,000          |
| Office Branding  | 100,000          |
| Aluminium Partition                                    | 100,000          |
| Computer Systems - 12                                  | 145,000          |
| Furniture<br>20 Tables, 35 Chairs, 1 Sofa, Cabin Items | 85,000           |
| Electrical, Internet and CCTV                          | 80,000           |
| Air Conditioner - 1                                    | 40,000           |
| Classifieds (Justdial, Sulekha, UrbanPro)              | 200,000          |
| <b>Total</b>   | <b>11,50,000</b> |

# Samyak Growth 2013-2024




## Jaipur

- ◆ Vaishali Nagar
- ◆ Gopalpura
- ◆ Raja Park
- ◆ Vidhyadhar Nagar
- ◆ Mansarovar
- ◆ Pratap Nagar
- ◆ Ambabari
- ◆ Brahampuri
- ◆ C-Scheme
- ◆ Muhana Road
- ◆ Malviya Nagar
- ◆ Tonk Phatak
- ◆ Jagatpura
- ◆ Niwaru Road
- ◆ Sodala
- ◆ Jhotwara
- ◆ Sanganer
- ◆ Chomu

## Rajasthan

- ◆ Neem ka Thana
- ◆ Sikar
- ◆ Alwar
- ◆ Dausa
- ◆ Talwandi Kota
- ◆ Borkheda Kota
- ◆ Gumanpura Kota
- ◆ Station Rd Kota
- ◆ Sardarshahar, Churu
- ◆ Bharatpur
- ◆ Bassi (Coming soon)



## Worldwide

- ◆ Vadodara
- ◆ Ahmedabad
- ◆ Ludhiana
- ◆ Gurgaon
- ◆ Delhi
- ◆ Panchkula, Chandigarh
- ◆ Pune
- ◆ Indore
- ◆ USA
- ◆ UK | Dubai



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