

# SAMYAK

## COMPUTER CLASSES



# IT | Skills | AI | Overseas

🏆 A Unit of Samyak IT Solutions Pvt Ltd 🏆

**150+ BRANCHES**

**5+ COUNTRIES**

**17+ STATES**

**25+ DELHI NCR**

**20+ MAHARASHTRA**

**25+ Brand Owned | 15+ Staff Owned | 21+ Repeat Sign Ups**

The  
**Only**

IT Training Partner of NSDC  
**NIELIT Authorised Partner**  
NASSCOM | MBTB | RKCL



**Become a Franchise Partner with India's Most Trusted Education Brand**



- ◆ Estd 2013 | 13+ Years Experienced Company
- ◆ Govt Certifications | Job Oriented Programs
- ◆ **Profitable Strategies** from **25+ Brand Owned Branches**
- ◆ Most Awarded in Industry Internationally
- ◆ 10 Lacs+ Students Trained | 7 Lacs+ Placed
- ◆ 400+ Dedicated Staff & Experienced Professionals
- ◆ Online & Offline Hybrid Mode Delivery



Whatsapp



Franchise PDF & Video

**Join Us as a Franchise Partner**

74138 50777 | 74138 89911 | [partner@samyakinfotech.com](mailto:partner@samyakinfotech.com)

[www.samyakinfotech.com](http://www.samyakinfotech.com)







# SAMYAK

## Computer Classes

**150+ Branches | 5+ Countries | 17+ States | 40+ Cities**

### Success Story

With over three decades of experience, our Founder, **Mr. Manish Mittal**, embodies the spirit of a visionary who blends corporate excellence with a deep commitment to nation-building. His early career spanned global technology giants like **HP, Oracle, Avaya, and Symantec**, where he led **innovation, managed international teams, and mastered both technical and managerial roles** — even mentoring professionals through corporate training programs.

Yet, amidst this success, he witnessed a growing gap between what education offered and what industries truly demanded. Driven by purpose, he chose to move from Boardrooms to Bharat, dedicating himself to empowering youth through skill-based education.

For over **12+ years**, he has pioneered the establishment of **Skill development centers across India, creating opportunities for thousands to learn, grow, and secure meaningful employment**. His belief is simple yet powerful — True learning happens through doing. At Samyak, students learn by working on live projects, guided by experienced mentors who prepare them for real-world challenges.

Under his leadership, Samyak isn't just a training institute it's a movement that bridges the gap between **\*Education and Employability\***, ensuring every learner becomes industry-ready and confident to succeed.

**Because at Samyak, we believe — \*Knowledge builds the nation.\***



**Mr. Manish Mittal**  
Chairman &  
Managing Director

**Mr. Peeyush Mittal** brings **25+ years** of professional experience, including more than a decade in Digital Marketing & Media Buying. At Samyak Computer Classes, he **contributes to strategic leadership, digital growth, and process excellence**.

His expertise spans **Google/ Meta Ads, AdMob optimization, app monetization, conversion funnel creation, revenue forecasting, and policy-**

**compliant digital campaigns**. He plays a pivotal role in aligning quality frameworks with modern digital strategies driving sustainable and **measurable growth for Samyak**.



**Mr. Peeyush Mittal**  
Executive Director

**Mr. Girish Goyal** brings 25+ years of professional experience across customer-centric industries including **telecommunications, consultancy, infrastructure, and managed network services**.

He currently serves as COO – **Franchise Business & Strategy Implementation at Samyak**.

He drives strategic growth, operational excellence, and franchise expansion. His expertise spans business development, sales, marketing, and operations. He has built high-performing teams and **led impactful cross-functional initiatives**. **Passionate about technology-driven transformation**, he delivers sustainable **growth and customer value**.



**Mr. Girish Goyal**  
Business Consultant

# Why India Needs Skill-Focused Institute Like Samyak

Current Indian education market size

**₹18.7 Lakh crore**

Projected to grow to

**₹26 Lakh crore by 2030**



## SAMYAK as a Bridge

India's youth = **1.4B+** Reasons to skill up.  
Right Time | Right Training | Right Future



Unemployed



Employed



## The Challenges

- 80%+ graduates remain jobless or underemployed.
- Education still values theory over practice.
- Outdated syllabus widens the skill gap.
- Little exposure to real projects or tools.

## The Solution

- Learn by doing — practical training from day one.
- Industry-designed courses for real jobs.
- Build technical & soft skills to get job-ready.
- NEP 2020 aligned — skill-based learning from the start.



# International | Brand Certifications



# Project Based | Certified Courses

## Digital Marketing

WordPress | SEO  
Email Marketing  
E-Commerce  
Affiliate Marketing  
AI Tools For DM  
★ Master Program  
in Digital Marketing

## Graphic | Animation

Photoshop | Illustrator  
Maya 3D | Zbrush  
VFX | Blender 3D  
Filmora | Final Cut Canva  
Movies Maker  
Premier Pro | After Effect  
★ Diploma in 3D Animation &  
Multimedia

## Data Science | Gen AI

SQL | Python | Django  
R Language | Tableau  
Power BI | ML | AI | IOT | RPA  
Advanced Diploma  
Program in Data Science  
Advanced Diploma  
in Data(Business) Analytics  
Artificial Intelligence

## Web Technologies

JavaScript | PHP | JAVA  
Angular JS | React JS |  
Node JS | Magento  
MONGO DB | HTML  
FULL STACK | MERN STACK  
Web Designing Diploma  
★ Advanced Diploma in  
Web Development & Design

## Programming

C/C++ | Java | Python | DSA  
Dart-Flutter | Android  
IONIC App iPhone App  
C# | ASP.Net | ADCS  
★ Diploma in Advanced  
Computer Science  
Advanced Diploma in Computer  
Application | Blockchain

## Linux and Cloud

Cyber Security | CEH | CCNA  
CCNP | CCTV  
Advanced Diploma in  
Ethical Hacking  
Hardware & Networking  
RHCE | Cloud | AWS Devops  
Salesforce | ORACLE  
Red Hat | CompTIA

## Accounting

Tally | GST | SAP- FICO  
MM/SD/PP | CAP | CIA | Zoho  
Banking | ADCA | DCA | BUSY  
Diploma in Advanced Finance  
Accounting with SAP-FICO  
Quick book | Peachtree  
SAP | S/4HANA  
Oracle Finance

## CAD | CAM

AutoCAD | ArtCAM  
CNC | Solar | Primavera  
Staad.Pro | REVIT Sketch Up  
3Ds Max | V-RAY | HVAC  
Rhino | Matrix | Interior Diploma  
Diploma in Jewellery | Lumion  
ETABS | BIM | Corona Project  
Management | Navisworks

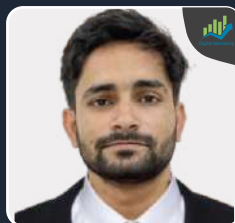
## Smart Kids | Soft Skills

Abacus | English | Arabic  
Robotics | Spoken English  
Personality Development  
Communication Skills  
Interview Skills  
Placement Readiness  
Program Campus

**Samyak Courses Are Designed By Leading Industry Mentors**



**Mr. Raju Arora**  
(Coding & Languages)



**Mr. Afroz Khan**  
(Digital Marketing)



**Mr. Nitin Jain**  
(SAP)

# EASY EMI

Pay in Easy 6 Months EMI

Samyak Special Tie-up with Banks





## JOB ORIENTED PROGRAMS



**ADCA** | Advanced Diploma in Computer Application

**APDS** | Advanced Programme in Data Science

**ADDA** | Advanced Diploma in Data(Business)Analytics Course

**ADCHN** | Advanced Diploma in Computer Hardware and Networking

**ADAM 3D** | Advanced Diploma in 3D Animation & Multimedia

**ADWDD** | Advanced Diploma in Web Development and Design

**AMPDM** | Advanced Master Program in Digital Marketing

**ADEH** | Advanced Diploma in Ethical Hacking

**ADJD** | Advanced Diploma in Jewellery Design

**ADFA** | Advanced Diploma in Finance Accounting with SAP-FICO

**ADID** | Advanced Diploma in Interior Design

**ADMA** | Advanced Diploma in Mobile App

**ADGD** | Advanced Diploma in Game Development

**ADSM** | Advanced Diploma in Stock Marketing

**ADFTD** | Advanced Diploma in Fashion & Textile Design

**ADCE** | Advanced Diploma in Civil Engineering

**ADHRM** | Advanced Diploma in Human Resource Management

**ADSMS** | Advanced Diploma In Sales & Marketing Skills

3 INTERVIEWS GUARANTEED

3 INTERVIEWS GUARANTEED

8 Months Training & 4 Months Internship in MNCs based on hands-on experience in a real-world work environment.



# Placement Readiness Program

- ♦ Resume is prepared based on Industry standards
- ♦ Soft Skills are polished
- ♦ Dressing Sense
- ♦ Aptitude Preparation & Test
- ♦ Practical Knowledge of Job Portals
- ♦ Mock Interviews
- ♦ Confidence Built Up
- ♦ Group Discussions
- ♦ Interview Etiquettes
- ♦ Students to be interviewed by Professionals

Fees ~~7580/-~~

**FREE!**

**Every 2nd Saturday**  
Complementary for SAMYAK Students

**100%**  
Placement  
Assistance



## Placement Partners 450+



**100%  
JOB  
ASSISTANCE**

# Placement Drive

Every 3rd Saturday



Whatsapp

- ◆ MNCs & Corporates reach out to SAMYAK with Vacancies
- ◆ Samyak get huge job vacancy data directly
- ◆ Samyak organises in-house placement Drive
- ◆ Where Needed, Line Up in Corporate's Campus
- ◆ Students get offers on the spot
- ◆ Those who couldn't, Re-Work for next Drive



**Placement Opportunities**



**10 Lacs+ Student Trained**



**7 Lacs+ Student Placed**

## Recent Placements



**Dev Sharma**

**PHP Developer**

CTC - 3,10,000  
Company Name - Jayshree  
Technosoft Pvt Ltd  
Course PHP



**Kritika**

**Graphic Designer**

CTC - 3,52,000  
Company Name - India Deal  
Online Media  
Course - Graphic Designing



**Archiee**

**Graphic Designer**

CTC - 2,40,000  
Company Name - Unique Power  
Technologies  
Course - Graphic Designing



**Keerti Ahiwar**

**Digital Marketer**

CTC - 4,30,000  
Company Name - Web Indore  
IT Solutions  
Course - Digital Marketing



**Krishna Sharma**

**Digital Marketer**

CTC - 11,00,000  
Company Name - Sam Cola  
Pvt Ltd South Africa  
Course Diploma in Digital Marketing



**Rajveer Sharma**

**Full Stack Developer**

CTC - 7,00,000  
Company Name - Tata  
Consultancy Services  
Course - Full Stack



**Ila Chandlot**

**Digital Marketer**

CTC - 4,70,000  
Company Name - NLET Solutions  
Pvt Ltd  
Course - Digital Marketing



**Abhas Sharma**

**Data Operator**

CTC - 3,90,000  
Company Name - Zluri AI Softwer  
Pvt Ltd  
Course - Data Science



**Mayank**

**Graphic Designer**

CTC - 2,90,000  
Company Name - Guitaa  
Technology Pvt Ltd  
Course - Graphic Designing



**Kapil Sharma**

**Social Media**

CTC - 3,20,000  
Company Name - Group M  
Digital Pvt Ltd  
Course - Digital Marketing



**Sumit Jangir**

**Data Analysis**

CTC - 4,40,000  
Company Name - Policy Bazaar.com  
Course - Data Analysis Using Hadoop



**Pranav Khatri**

**ML | AI Engineer**

CTC - 4,44,000  
Company Name - Zluri AI Softwer  
Pvt Ltd  
Course - Machine Learning

**Placement Readiness  
Program - Every 2nd Saturday**

**Placement Drive  
Every 3rd Saturday**

# Corporate Trainings



Our expertise in understanding corporate needs made us design training programs with impressive features to meet versatile and customized training services.

- ✓ Course Customization
- ✓ Certification Guidance
- ✓ Versatile Learning Modes
- ✓ Interactive Virtual Sessions
- ✓ Flexible Timing Across Time Zones
- ✓ Expert & Certified Trainers

## Case Studies



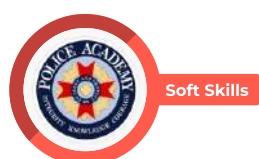
IIHMR University

Employees Trained
Course Fees
Bulk Revenue



Sula Wines

25
₹ 6,500
₹ 1,62,500



Police Academy

65
₹ 3,500
₹ 2,27,000



Allen Overseas

70
₹ 3,000
₹ 2,10,000

55
₹ 5,000
₹ 2,75,500



AU Bank



VGL

Employees Trained
Course Fees
Bulk Revenue

80
₹ 3,000
₹ 2,40,000

15
₹ 10,000
₹ 1,50,000



DotSquares Technologies



Chokhi Dhani Resort

Employees Trained
Course Fees
Bulk Revenue

25
₹ 8,500
₹ 2,12,500

30
₹ 5,000
₹ 1,50,000



School



College



Corporate

Till Now 500+ Training Sessions  
Successfully Completed





# Study Abroad

## 50+ Universities Affiliation

**Samyak provides end to end support to Franchise Partners for student's admission to abroad universities.**

- ♦ As of 2025, approximately 1.6 million Indian students are studying abroad, marking a dramatic increase from 1.3 million in 2023. This number is projected to surpass 2.5 million students by 2030.
- ♦ Earning potential for franchise partner per student as a consultancy fee from university INR 80,000 to 2 lakhs per application



The United States has emerged as the top destination, hosting 331,602 Indian students with a remarkable 23% year-over-year growth in 2024, surpassing China as the leading source of international students. Canada follows with 137,608 students, the UK with 98,890, and growing interest in Germany (49,483 students) due to low or no tuition fees. Interestingly, emerging destinations like Ireland (+37% growth), New Zealand (+40% growth), and countries like Uzbekistan (nearly 10,000 students in 2024 vs 300 in 2019) are gaining traction, offering consultancies opportunities to diversify their portfolios.

## TIPS TO CHOOSE THE BEST UNIVERSITY AND RIGHT COURSES TO

# Study Abroad



In Association With



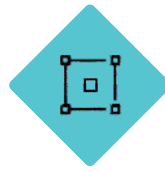


# Franchise Facts



## Investment

An Approximation  
of ₹13 -15 Lacs



## Area

Approx 600 - 900 sq ft  
Space required



**INCLUDING**

## Franchise Fees

₹ 7.5 Lacs + GST (Life Time)  
15% Monthly Royalty On Revenue



## ROI

60% - 70%



## Vision

Make People Skilled and  
Job Ready



## Payback Period

8 to 12 Months

### Ideal Partner Profile :

1. Should be passionate for running Own Business.
2. Willing to own a white collar business.
3. At least one family member / associate should be involved in managing business for about 10 hours a week.
4. Willing to learn existing profitable model and implement the same.
5. No IT Background / Knowledge is required.



### Payment Details -

#### ACCOUNT HOLDER NAME:

SAMYAK IT SOLUTIONS PVT LTD

**Account Number:** 10213906305

**IFSC:** IDFB0043416

**Bank Name:** IDFC FIRST BANK

**Branch:** JAIPUR - MANSAROVAR BRANCH

**GST / PAN**  
# 08AASCS9156N2Z7



### Let's Close the Deal



SCAN & PAY



UPI ID: samya6305@idfcbank



### Contact us:-



**+91 741.3850.777 | 741.3889.911**

# Samyak's Differentiators



Fact Checklist	SAMYAK IT Solutions (P) Ltd.	Other Companies
Verify Pvt. Ltd. Registration	Since 2013	Visit <a href="http://www.mca.gov.in">www.mca.gov.in</a> or search 'MCA Master Data'
On-Roll Staff (PF/ESI)	200+	NIL or Very Less
Vision	SME IPO by 2027-28	None
Check NSDCindia.org (govt. body)	On Paper Training Partner (Samyak logo on certificates)	None / Indirect Authorization
NIELIT (govt. body)	On Paper Training Partner	None / Indirect Authorization
Tally Authorized Partner	On Paper Training Partner (Samyak logo on certificates)	None / Indirect Authorization
Turnover	10 Cr Plus on Paper	Not even 20 Lacs or NIL
GST Filing	Since 2017 (Highest in retail IT coaching)	Newest Filed or NIL
Own Branches & Regional Offices	25+ Own Profitable Branches CO: Jaipur   RO: Mumbai & Delhi	1 or 2 Branches / NIL
Partner Branches	Almost Every Branch is profitable & 21 partners has 2 or 3 franchisees	Mostly Dis-satisfy No Repeat till date.
Franchise Proposal	Asking 7.5 Lac Fees Royalty - 15% No Renewal Franchise Fees	More Fee or Hidden Fee Royalty - 20% Renewable Franchise Fees
ROI	Working on real facts	Misleading ROI against fee
Inauguration	Samyak 2-3 Team members	Just Ribbon Cutting or Nil
Hiring Support	Mostly Hiring Closed by HO	Rarely / No Hiring from HO
Connects & Training	Daily Connects through ZOOM	NIL or Rare
Partner Meeting / Visits	Monthly Meet & Quarterly Visit	NIL or Rare
Finance Partners (For SkillLoan/ Easy EMI)	VARTHANA (Assigned by NSDC) Northern Arc (Assigned by Skill India) Bajaj (Assigned by Ministry of Finance) Fin-Z (Assigned by Ministry of Finance)	NIL
Overseas	Direct MOU with industry leaders & Universities	Unknown brand or Misleading Brand Value
Support System	Having a Team of 40 Highly Experienced and Professionals to Support Franchise Network	Hardly having any support team
Available Team Size	400+ Certified Professionals	Staff of 5 to 20 hardly
Industry Experience	13+ Years	1 to 5 Years Maximum

Please feel free to ask / clarify any of the above !





# Unit Franchise - ROI



## Illustration

Types Of Admissions	Monthly Students	Average Fees	Monthly Revenue	Yearly Revenue
Basic Courses	10	5,000	50,000	600,000
— Example — MS Office, Core Java, Photoshop, Tally, Excel, SCoreldraw etc.				
Advanced Courses	9	17,500	157,500	1,890,000
— Example — Digital Marketing, Ethical Hacking, Graphics, Web Design, Banking, Full Stack, SAP etc.				
Advanced Diplomas	3	100,000	300,000	3,600,000
— Example — 8-12 Months (18 pre-defined Courses)   Combos from Trending / Modular Courses				
Spoken English	5	5,900	29,500	354,000
IELTS - Study Abroad	2	10,000	20,000	240,000
Overseas Counselling	0.5	40,000	20,000	240,000
— Example — Visa Processing, University Selection & Admissions				
Kids Programs	2	5,000	10,000	120,000
— Example — Abacus, Handwriting, Vedic Maths, Scratch Programming, Basic Python/HTML				
Certifications & Interns	3	3,000	9,000	108,000
— Example — Only Samyak or Brand Certificate or For College Internship requirements				
Corporate Training	0.35	80,000	28,000	336,000
— Example — Bulk   Adv Excel, SAP, Python, Power BI, Tally etc				
<b>Total</b>	<b>35</b>		<b>624,000</b>	<b>7,488,000</b>

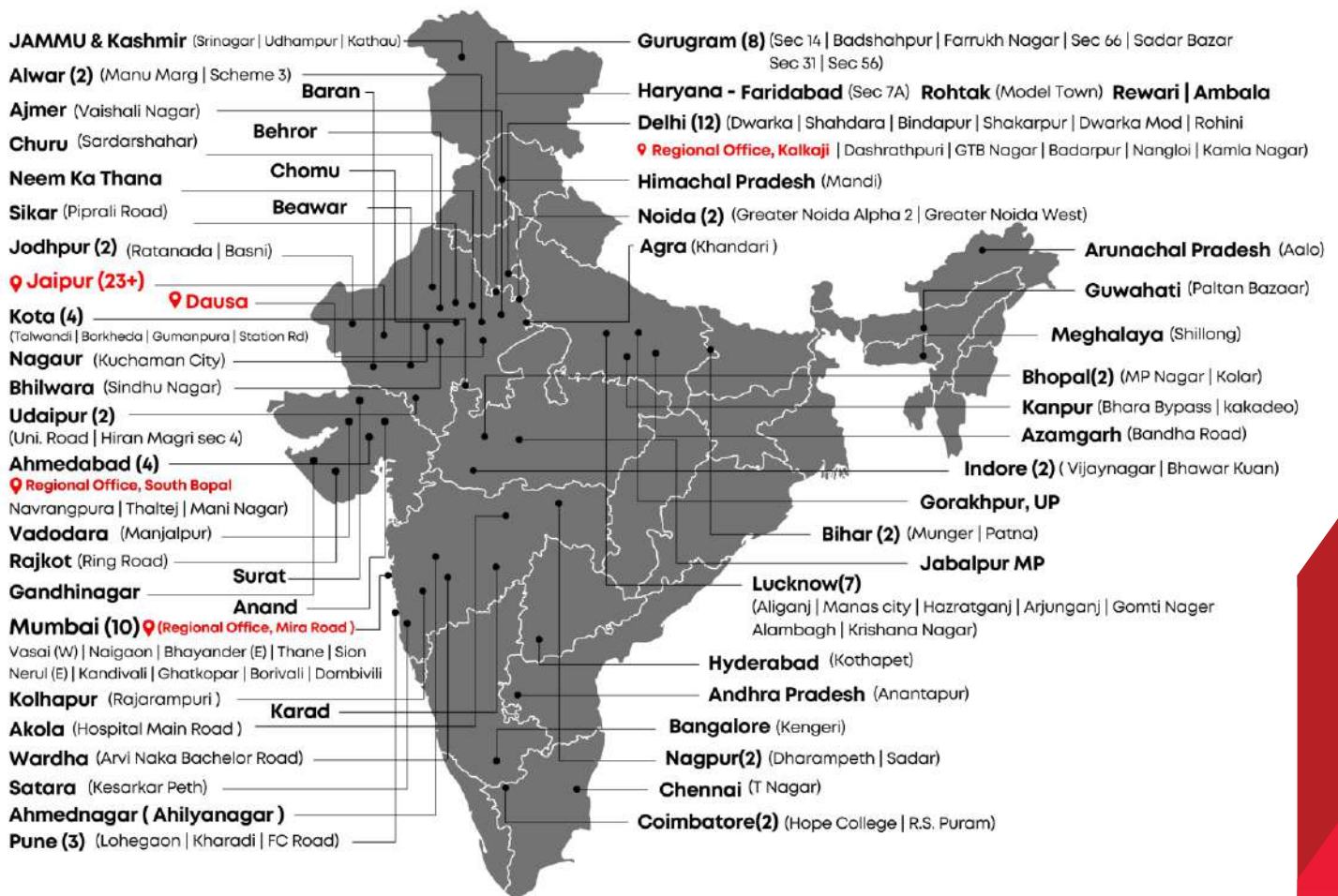
OPEX (Operational Expenses)			
Type of Expenses	Monthly	Yearly	Total Yearly Revenue
Building Rent	70,000	8,40,000	7,488,000
Elec. / Internet Bills	20,000	2,40,000	
Staff Salaries	117,000	1,404,000	Approx. Yearly Profit
Local Marketing	15,000	180,000	37,52,400
<b>Total Expenses</b>	<b>222,000</b>	<b>2,664,000</b>	<b>Approx. Monthly Profit</b>
<b>Brand Royalty (15%)</b>	<b>89,300</b>	<b>10,71,600</b>	<b>3,12,700</b>

CAPEX   Investment   Set Up	Break-Up CAPEX
Expense Category	Amount (+ GST)
Franchise Fee 7,50,000	7,50,000
Building & Local Branding	100,000
Aluminium Partition	100,000
Used Computer Systems - 12	150,000
Furniture 20 Tables, 35 Chairs, ISofa, Cabin Items	100,000
Electrical, Internet and CCTV	75,000
Air Conditioner - 2	75,000
<b>Total</b>	<b>13,50,000</b>

All payments directly to vendors of your choice  
No payment to / via Samyak



# SAMYAK'S Presence Worldwide



**25+ Brand Owned | 15+ Staff Owned**  
**21+ Repeat Sign Ups**

India	UK	USA	UAE	Canada
DL   RJ   UP   MP   HR   HP   JK   KA   TG   TN   AP   ML   GJ   MH   PB   BR   AP				

**CANADA**

**DUBAI**

**USA**

**UK**

**INDIA**

## SAMYAK COMPUTER CLASSES

**150+ Branches Worldwide**

**5+ Countries | 17+ States | 40+ Cities**

More than  
**10 Lacs+**  
Students Trained

More than  
**07 Lacs+**  
Students Placed

**250+** IT and Diploma Courses

### International Presence

- Arlington, USA
- Milton Keynes, UK
- Toronto, Canada
- Dubai, UAE

### Upcoming Branches

- Pali
- Amrawati
- Ranchi
- West Africa
- Jammu
- Kolkata
- Kerala
- Oman

# SAMYAK 360° Support



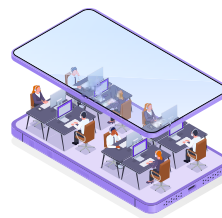
## Launch Support

- ◆ Approve the Appropriate Buisness location from choosen 2-3 options
- ◆ Right Location Identification
- ◆ Competition Analysis
- ◆ Design support for Branding
- ◆ Digital Onboarding (Facebook, Instagram, GMB, Website)
- ◆ Local Marketing Guidance
- ◆ Hiring Line-up
- ◆ Walk-in Drive Support
- ◆ Training for Selected Candidates
- ◆ Media Coverage Guidance
- ◆ Connecting with Samyak India Network
- ◆ Seminar & Workshop Support (If Required)
- ◆ Admission & Marketing Kit Handover
- ◆ LMS & CRM Tools Handover
- ◆ Inauguration Event Support



## Digital & Local Marketing Support

- ◆ 6-Month Lead Generation Support (Justdial, Google & Fb Paid Ads) worth Rs 1 Lakh
- ◆ 750 Committed Leads (Within 6 Months)
- ◆ Guidance & Maintenance of an Effective Digital Brand Presence
- ◆ Regular Social Media Support
- ◆ Canopy, Pamphlet & Banner Design
- ◆ IVR Support (Centralized Leads)
- ◆ Local Marketing Activity Guidance





# SAMYAK 360° Support



## Sales Support

- ◆ Hiring the Right Counsellor
- ◆ Training as per Samyak Standards
- ◆ Daily Training & Review Meeting for Motivation & Process (1:30 PM)
- ◆ Meritto (Sales CRM) Tool Training
- ◆ Direct Counselling Support for Students
- ◆ Sample Lead Calling for Unsuccessful Conversions
- ◆ Audio Recording Analysis for Lead Calls
- ◆ CCTV Recording Analysis for Counselling
- ◆ Addition of New Business Verticals & Courses
- ◆ CSR & Government Project Allocation (when available)
- ◆ Corporate Training Guidance



## Operational Support

- ◆ Optimized Faculty Hiring
- ◆ Hire Faculty on Full-Time, Part-Time, and Contract Basis
- ◆ Dedicated Partner Success Manager and Number
- ◆ Regular Operational Review Meetings (min. once a month)
- ◆ Government & Internationally Recognized Certifications
- ◆ Train-the-Trainer Programs for Course Upgrades
- ◆ Guidance to Identify Hiring Companies & Invite for Placement Drives
- ◆ Guidance for Placement Drives & Placement Readiness Programs
- ◆ Pan-India Placement Eligibility
- ◆ Academic Resource Support (Books, PDFs, Notes, Assignments)
- ◆ LMS Support for Students
- ◆ Regular Visits from Head Office
- ◆ Easy EMI Facility for Students
- ◆ Regular Course Content Upgradation



# Tentative Salary Break Ups



Counselor & Telecaller :-  
(Both Inclusive)

₹40K

Tally | MS office | SAP Faculty :-  
(Part-Tme)

₹18K 3 Hrs Morning  
3 Hrs Evening

Spoken English Faculty :-  
(Part-Tme)

₹7K 1 Hour

Digital Marketing Faculty :-  
(Part-Tme)

₹10K 2 Hrs

Programming Faculty :-  
(Part-Tme)

₹10K 1 Hr Morning  
1 Hr Evening

Graphics Faculty :-  
(Part-Tme)

₹10K 2 Hours

Ethical Hacking & Cyber  
Security Faculty :- (Part-Tme)

₹10K 2 Hours

Marketing Boy Peon :-

₹12K

Total :-

₹117K

Rest all courses Faculty Payment is  
Approximately 30% on External Basis



“  
80%  
Revenue  
”



“  
20%  
Revenue  
”

“

Partner's Growth indeed directly lead to  
Samyak's Growth !!  
So, Samyak takes it very seriously & works  
closely for mutual Success !!



# SAMYAK Core Team



**Mr. Manish Mittal**  
Chairman & M D



**Mr. Peeyush Mittal**  
Executive Director



**Mr. Mahip Rathore**  
Project Manager



**Mr. Girish Goyal**  
Business Consultant



**Mr. Dev Rathore**  
Sr. Franchise Manager



**Mr. Vipul**  
Franchise Manager



**Mr. Sarwar Hussain**  
Business Consultant



**Ms. Komal**  
Franchise Manager



**Ms. Shilpa Goyal**  
Franchise Manager



**Ms. Avantika**  
Recruitment Manager



**Ms. Meghana**  
Quality Manager



**Ms. Mamta**  
Support Manager



**Mr. Ajit Singh**  
Support Manager



**Ms. Monika**  
CRM & ERP Manager



**Mr. Afroj**  
Digital Marketing Manager



**Mr. Lokesh**  
Graphics Manager



**Mr. Shankar**  
Accounts Manager



**Mr. Rakesh**  
Placement Manager



**Mr. Gautam**  
Franchise Manager



**Mr. Abhinav**  
NSDC Support



**Mr. Anand**  
Tally Support



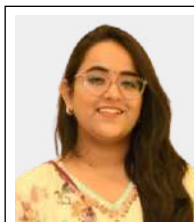
**Mr. Sourav**  
SAP Support



**Ms. Abha**  
Training Manager



**Ms. Sangeeta**  
Leads Manager



**Ms. Palak**  
Training Manager



# Master Franchise

Minimum Investment Required **75 Lakhs**

Element	Master Franchise Model
Ownership	Master Franchisee owns & operates flagship center + manages sub-franchises
Rights	Exclusive rights for a state (excluding Metro Cities)
Revenue	Earns revenue from New sub-franchisees Fee, Self own Center + Royalties from sub-franchisees
Support	Full support from Samyak HO (branding, LMS, training, curriculum)
Add-on	One Unit Franchise ( By Self) Worth ₹7.5 Lacs

## ♦ Master Franchise (MF) Responsibilities

- ♦ Recruit, Onboard & Support Sub-Franchisees
- ♦ Handle marketing, training & regional support
- ♦ Ensure compliance with Samyak's quality and brand standards
- ♦ Handle State Level marketing campaigns and brand promotion
- ♦ Manage royalty collection from sub-franchisees and pay Share to Samyak HO
- ♦ Collaborate with HO for previous and upcoming monthly performance reviews
- ♦ Periodic Audits & Quality Checks for Sub-Franchise



# Business Module for Master Franchise

## ♦ Support from Samyak HO

- ♦ Master Franchise Training & Onboarding
- ♦ Course Curriculum + CRM Access
- ♦ Model Center Setup & Branding Guidelines
- ♦ Staff Training Programs
- ♦ Digital Marketing Templates
- ♦ Periodic Audits & Quality Checks
- ♦ Certification & Placement Support
- ♦ Academic, operational & technical assistance
- ♦ Support Master Franchisee in marketing, tech support, and growth strategy.



Reference Facts & Figures of Unit Franchise	First Year	Second Year	Third Year	Every Year - Recurring
Unit Franchise Sign Up Fees	₹7,50,000	₹7,50,000	₹7,50,000	₹7,50,000
Estimated Yearly Revenue from Unit (15% YoY)	₹64,18,000	₹73,80,700	₹82,66,384	₹90,93,022

## Business Module for Master Franchise

**Franchise Fees**  
**₹ 75 Lakhs**

Illustration	First Year	Second Year	Third Year	Every Year - Recurring
Total Unit Franchise Count (Projected)	15	25	10	0
One Time Revenue from Franchise Fee @ Sign Up Fees * 1/2	₹56,25,000	₹93,75,000	₹37,50,000	₹0
Royalty Income - <b>Recurring</b> Annual Income - Half of 15%	₹72,20,250	₹2,21,42,100	₹3,09,98,940	₹3,40,98,834
Revenue From Self Own Unit	₹59,36,650	₹68,27,148	₹76,46,405	₹84,11,046
<b>Total Revenue Expected</b>	<b>₹1,87,81,900</b>	<b>₹3,83,44,248</b>	<b>₹4,23,95,345</b>	<b>₹4,25,09,880</b>
Expenses For Self Own Unit	₹24,89,000	₹26,48,520	₹28,18,822	₹30,00,668
Franchise Development & Support Expenses	₹48,05,900	₹80,96,900	₹85,51,700	₹85,22,700
<b>Total Expenses</b>	<b>₹72,94,900</b>	<b>₹1,07,45,420</b>	<b>₹1,13,70,522</b>	<b>₹1,15,23,368</b>
<b>Yearly ROI   Profit</b> = Total Revenue - Total Expenses	<b>₹1,14,87,000</b>	<b>₹2,75,98,828</b>	<b>₹3,10,24,824</b>	<b>₹3,09,86,511</b>
<b>Cumulative Earning</b>	<b>₹1,14,87,000</b>	<b>₹3,90,85,828</b>	<b>₹7,01,10,651</b>	<b>₹10,10,97,162</b>

**Breakeven: Within 8-10 Months**





## Partner's Success Story



"I was searching for a Good Business model with a reliable brand in education, and that's where I landed to SAMYAK. I started my first office in 12 June 2025 in Lucknow, seeing Good Results and Support from SAMYAK !,,

**Mr. Anuj Sachan | Lucknow**



"In July 2024, I launched my first Samyak franchise in Preet Vihar, and the student response was overwhelming. Thanks to the exceptional support from the Samyak team, I recovered my investment within just one year. Encouraged by this success, I opened my second franchise in Surya Nagar, Delhi, in June 2025, which also received an Incredible response and grew rapidly with Samyak's continued guidance. Their proven system, training, and brand strength truly make a difference!,,

**Mr. Sandeep | Shahdara | Surya Nagar, Delhi**



"In February 2024, I opened the first Samyak Computer Classes franchise in Alwar. I told friends and relatives about my desire to launch a second franchise after getting great response from the pupils. Despite their warning that I would have to invest my own funds, I was not deterred by their perspective. I had faith in myself and in Samyak. I profitably launched a second franchise in Sikar in April 2024 without having to pay for it with any of my own money. This disproved the opinions of people who questioned me, particularly those in the industry who said I would need to invest my own money for a very long time. I'm happy to announce that in August 2024, I opened my third franchise at Alwar. Now Starting 2 More Branches in Udaipur in May 2025.,,

**Ms. Mamta | Alwar, Sikar, Udaipur Raj.**



"The response from students was positive when I opened my first Samyak franchise in Kota Talwandi in 2020. The Samyak team provided excellent support, allowing me to see a return on investment in just 4 months. With Samyak's help, business flourished at my second franchise, which I opened in Gumanpura Kota, by October 2021. The response was extremely positive. In Kota Borkheda, I opened my third franchise in 2023. All things considered, my business and success have been greatly impacted by my partnership with Samyak. Recently I open my Fourth franchise at Station Road Kota at 2024.,,

**Ms. Krishna | Kota ( 4 Branches )**



"In April 2022, I opened my first Samyak franchise in Gurgaon Sector 14, and the students there responded well. Thanks to the Samyak team's outstanding support, I saw a return on investment in just four months. By October 2023, I had opened a second franchise in Dwarka, Delhi, to great response and flourishing business with Samyak's help. I opened my third franchise in Gurgaon's Badshahpur by Aug 2024. All things considered, working with Samyak has changed my business and made a big difference in my success.,,

**Ms. Arpita | Sector 14, Gurgaon | Dwarka, Delhi | Gurgaon, Badshahpur**







# Franchise Partner Review



**MR. AKSHAY**  
**THALTEJ, AHMEDABAD**



"Samyak Computer Classes has truly impressed us. Their computer courses have helped us reach more students than we expected. The team's dedication is remarkable, and we're thankful for their hard work."



**MS. HIMALI**  
**GREATER NOIDA WEST**



"Working with Samyak Computer Classes has been a great experience. Their computer courses generate high-quality leads, and the team's commitment to success is clear. We're very satisfied with the results."



**MR. YASH**  
**SHAHNARA, DELHI**



"We're really pleased with Samyak Computer Classes. Their computer courses are top-notch, and the leads they've helped us get are excellent. The team is professional and always delivers."



**MR. HARSH**  
**THANE, MUMBAI**



"Samyak Computer Classes is a fantastic partner. Their computer courses have helped us achieve more than we expected. The team's expertise and dedication shine through in everything they do."



**COL. RAJINDER SINGH**  
**DADHWAL**  
**KAMLA NAGAR, DELHI**



"We highly recommend Samyak Computer Classes. Their computer courses have been a game-changer for us, bringing in great leads. The team is committed and always goes the extra mile."



**MR. RAJENDRA**  
**BEHROR | NEEM KA THANA, RAJASTHAN**



"Our partnership with Samyak Computer Classes has been very successful. Their computer courses are effective, and the team's dedication is evident in the results we've seen. We're very happy with their work."



**MR. ARNAV**  
**MANSCITY, LUCKHNOW | GORKHPUR**



Within 2 months, he took two franchises. Samyak Computer Classes has been instrumental in helping us grow. Their computer courses have generated high-quality leads, and the team's professionalism is top-notch. We appreciate their effort and commitment."



**MR. TARACHAND**  
**BHAWAR KUNWA, INDORE**



"We've had a wonderful experience with Samyak Computer Classes. Their computer courses have exceeded our expectations, and the team's dedication is impressive. We're grateful for their support."



**MR. BHAVESH**  
**GHATKOPER, MUMBAI**



"Samyak Computer Classes delivers excellent results. Their computer courses have been very beneficial for us, and the team's dedication makes a big difference. We're very pleased with our partnership."



**MS. SUDHA KS**  
**KENGERI, BANGLORE**



"Samyak Computer Classes has helped us achieve great outcomes. Their computer courses attract top leads, and the team's commitment to excellence is clear. We're thankful for their hard work and expertise."



**150+ Branches | 5+ Countries | 17+ States | 40+ Cities**



Coimbatore, R S Puram



Gurgaon, Sec 56



Maninagar Ahmedabad



Dwarka Mod, Delhi



Surya Nagar Ghaziabad



Nagpur



Anantapur AP



South Bopal Ahmedabad



Sector 4 Udaipur



Aliganj Lucknow



Mira Road, Mumbai



Bhilwara



Chomu, Jaipur



Dausa



Sardarshahar, Churu



Alwar



Agrasen Tower, Alwar



Sikar



Neem ka Thana, Sikar



Ratanada, Jodhpur



Talwandi, Kota



Borkheda, Kota



Gumanpura, Kota



Station Road, Kota



Manjalpur, Vadodara



Gurgaon, Sec -14



Badshapur, Gurgaon



Satara MH



Dwarka, Delhi



Rajkot, Gujarat



Mandi Himachal



Bhawar Kuan Indore



Kakadeo, Kanpur



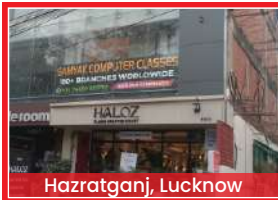
Kengeri, Bengaluru



Kothapet, Hyderabad



Guwahati



Hazratganj, Lucknow



Srinagar



Thane, Maharashtra



Viman Nagar, Pune

**Corporate office**

C-23, 24, 1st Floor, Sundaram Mansion,  
Swey Farm, New Sanganer Road, Jaipur

**Regional Office**

2nd Floor, Entry From Backside, H 11, Near  
Mc Donalds, Block H, Kalkaji, New Delhi

**Regional Office**

1st floor, Aksharsagar CHS, B/25, Station Rd, near Dominos Pizza,  
beside ICICI Bank, Sector 11, Shanti Nagar, Mira Road East, Mumbai

and many more



Whatsapp



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