

SAMYAK

COMPUTER CLASSES



IT | Skills | AI | Overseas

🏆 A Unit of Samyak IT Solutions Pvt Ltd 🏆

150+ BRANCHES

5+ COUNTRIES

20+ STATES

30+ DELHI NCR

25+ JAIPUR

30+ Brand Owned | 15+ Staff Owned | 21+ Repeat Sign Ups

The **Only**

IT Training Partner of NSDC
NIELIT Authorised Partner
NASSCOM | MBTB | RKCL



Become a Franchise Partner with India's Most Trusted Education Brand

- ◆ Estd 2013 | 13+ Years Experienced Company
- ◆ Govt & International Certifications | Job Oriented Programs
- ◆ **Profitable Strategies** from **30+ Brand Owned Branches**
- ◆ Most Awarded in Industry Internationally
- ◆ 10 Lacs+ Students Trained | 7 Lacs+ Placed
- ◆ 400+ Dedicated Staff & Experienced Professionals
- ◆ Online & Offline Hybrid Mode Delivery



Whatsapp



Franchise PDF & Video

Join Us as a Franchise Partner

74138 50777 | 74138 89911 | partner@samyakinfotech.com

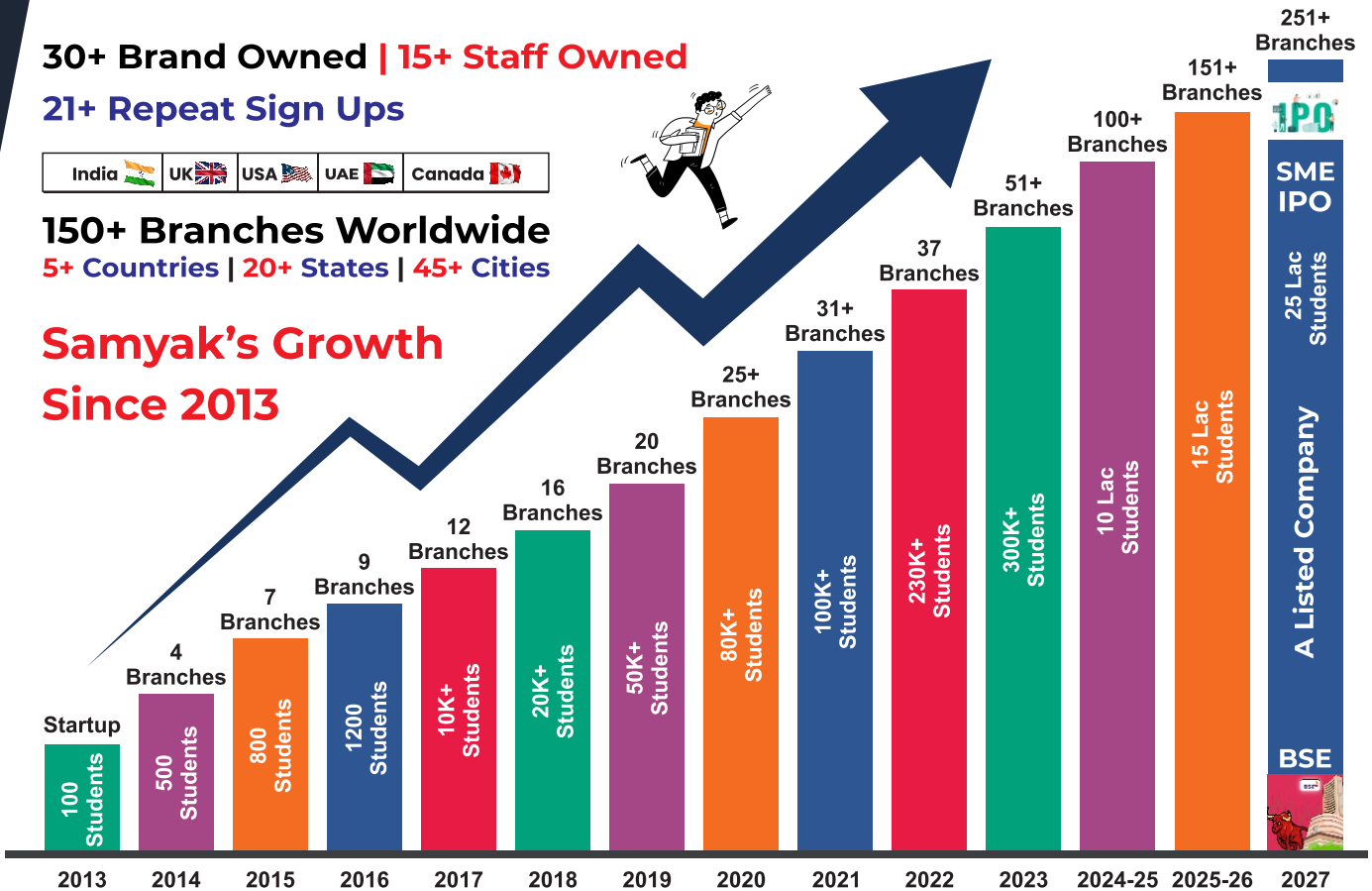
www.samyakinfotech.com

30+ Brand Owned | 15+ Staff Owned
21+ Repeat Sign Ups



150+ Branches Worldwide
5+ Countries | 20+ States | 45+ Cities

Samyak's Growth Since 2013



Awards | Recognition | Media Coverage



सम्यक करियर इंस्टिट्यूट का भव्य शुभारंभ

गणेशनाथ मेट्रो बिल्डिंग

जयपुर, सम्यक कंप्यूटर बिल्डिंग ने अपनी नवी 4 शाखाओं सम्यक कोर इंस्टिट्यूट (राज बार्ड, डेवेलोपिंग, प्रोग्रामिंग, मल्टीमीडिया) का भव्य शुभारंभ किया। इस दौरान इंस्टिट्यूट के संस्थापक मनोज मिश्रा, सह संस्थापक नीलेश शर्मा, ऑपरेशनल मैनेजर देवेन्द्र मिश्रा, सहायक निदेशक, ज्योति और सम्यक टीम मेमबर भी। शुभारंभ अंतिम के रूप में नेटवर्क सेटअप कार्यक्रम का आयोजन किया गया।

Inauguration of New Branch

वित्तीय रीड

शिक्षकों का सार्वजनिक अभिनंदन

जयपुर (जयपुर): शिक्षक दिवस के उपलक्ष्य में आयोजित किए जाने वाले कार्यक्रमों की श्रृंखला में रविवार को एक हीदर में राष्ट्रसरोवरी शिक्षक सम्मान समारोह संपन्न हुआ। इस अवसर पर शिक्षक के विभिन्न स्तरों पर उत्कृष्ट कार्य के लिए पुरस्कार प्रदान किए गए।

Teacher's Day Celebration

एक नजर

सम्यक फाउंडेशन की पहल पर शिक्षकों का हुआ सार्वजनिक अभिनंदन

जयपुर (दुर्गमनाथ समयाक्षर)। शिक्षक दिवस के उपलक्ष्य में आयोजित किए जाने वाले कार्यक्रमों की श्रृंखला में सम्यक फाउंडेशन एवं फाउंडेशन ट्रेड को और भी बढ़ावा देने के लिए एक हीदर में राष्ट्रसरोवरी शिक्षक सम्मान समारोह संपन्न हुआ। इस अवसर पर शिक्षक के विभिन्न स्तरों पर उत्कृष्ट कार्य के लिए पुरस्कार प्रदान किए गए।

Teacher's Day Celebration

सम्यक कंप्यूटर्स, मेगा एम्प्लॉयमेंट ड्राइव में 300 विद्यार्थियों ने लिया हिस्सा

जयपुर (जयपुर): सम्यक कंप्यूटर्स द्वारा आयोजित किए जाने वाले एम्प्लॉयमेंट ड्राइव में 300 विद्यार्थियों ने हिस्सा लिया। इस अवसर पर विद्यार्थियों को विभिन्न स्तरों पर पुरस्कार प्रदान किए गए।

Grand Placement Drive

सम्यक फाउंडेशन की पहल पर शिक्षकों का हुआ सम्मान

जयपुर (जयपुर): सम्यक फाउंडेशन द्वारा आयोजित किए जाने वाले शिक्षक दिवस के उपलक्ष्य में आयोजित किए जाने वाले कार्यक्रमों की श्रृंखला में रविवार को एक हीदर में राष्ट्रसरोवरी शिक्षक सम्मान समारोह संपन्न हुआ। इस अवसर पर शिक्षक के विभिन्न स्तरों पर उत्कृष्ट कार्य के लिए पुरस्कार प्रदान किए गए।

Teacher's Day Celebration

सम्यक को सर्वश्रेष्ठ कंप्यूटर प्रशिक्षण संस्थान का पुरस्कार

जयपुर (जयपुर): सम्यक को सर्वश्रेष्ठ कंप्यूटर प्रशिक्षण संस्थान का पुरस्कार प्रदान किया गया। इस अवसर पर सम्यक को पुरस्कार प्रदान किया गया।

Best Computer Institute Award

THE FRANCHISE 12

सम्यक कंप्यूटर्स को 'THE FRANCHISE 12' में 'Most Profitable Computer Franchise' के रूप में नामांकित किया गया।

Featured in Prominent Franchise Magazine

सम्यक कंप्यूटर एडवेंचर्स टीम का विश्व सम्मान

जयपुर (जयपुर): सम्यक कंप्यूटर एडवेंचर्स टीम को विश्व सम्मान प्रदान किया गया। इस अवसर पर सम्यक को पुरस्कार प्रदान किया गया।

World Award

सम्यक को सर्वश्रेष्ठ कंप्यूटर प्रशिक्षण संस्थान का पुरस्कार

जयपुर (जयपुर): सम्यक को सर्वश्रेष्ठ कंप्यूटर प्रशिक्षण संस्थान का पुरस्कार प्रदान किया गया। इस अवसर पर सम्यक को पुरस्कार प्रदान किया गया।

Best Computer Institute Award

and many More...



SAMYAK

Computer Classes

150+ Branches | 5+ Countries | 20+ States | 45+ Cities

Success Story

With over three decades of experience, our Founder, **Mr. Manish Mittal**, embodies the spirit of a visionary who blends corporate excellence with a deep commitment to nation-building. His early career spanned global technology giants like **HP, Oracle, Avaya, and Symantec**, where he led **innovation, managed international teams, and mastered both technical and managerial roles** — even mentoring professionals through corporate training programs.

Yet, amidst this success, he witnessed a growing gap between what education offered and what industries truly demanded. Driven by purpose, he chose to move from Boardrooms to Bharat, dedicating himself to empowering youth through skill-based education.

For over **12+ years**, he has pioneered the establishment of **Skill development centers across India, creating opportunities for thousands to learn, grow, and secure meaningful employment**. His belief is simple yet powerful — True learning happens through doing. At Samyak, students learn by working on live projects, guided by experienced mentors who prepare them for real-world challenges.

Under his leadership, Samyak isn't just a training institute it's a movement that bridges the gap between ***Education and Employability***, ensuring every learner becomes industry-ready and confident to succeed.

Because at Samyak, we believe — *Knowledge builds the nation.*

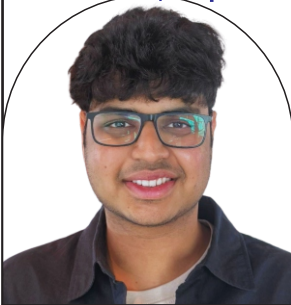


Mr. Manish Mittal
Chairman &
Managing Director

Mr. Bhawin Mittal – Technology Leader | Industry Mentor | Global Career Catalyst Mr. Bhawin Mittal is a **Software Engineer & Cloud Architect at Google, San Francisco**. A Purdue University graduate in Computer Science, he has worked with global leaders like **AWS and Amazon Alexa on cloud, automation, and AI solutions**. As Technical Director at Samyak Computer Classes, he connects global industry standards with **local talent, strengthening curriculum, corporate tie-ups, and placements**.

His mentorship equips students with practical **skills, global exposure, & career-ready training**.

“My vision is to transform education into employability and build future-ready talent.”



Mr. Bhawin Mittal
Technical Director

Mr. Girish Goyal brings 25+ years of professional experience across customer-centric industries including **telecommunications, consultancy, infrastructure, and managed network services**. He currently serves as COO – **Franchise Business & Strategy Implementation at Samyak**. He drives strategic growth, operational excellence, and franchise expansion. His expertise spans business development, sales, marketing, and operations. He has built high-performing teams and **led impactful cross-functional initiatives**. **Passionate about technology-driven transformation**, he delivers sustainable **growth and customer value**.



Mr. Girish Goyal
Business Consultant

Why India Needs Skill-Focused Institute Like Samyak

Current Indian education market size

₹18.7 Lakh crore

Projected to grow to

₹26 Lakh crore by 2030



SAMYAK as a Bridge

India's youth = **1.4B+** Reasons to skill up.
Right Time | Right Training | Right Future



Unemployed



Employed

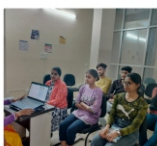
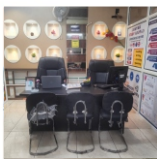


The Challenges

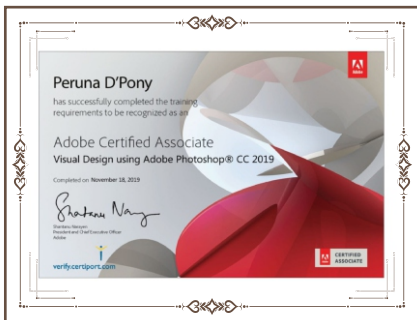
- 80%+ graduates remain jobless or underemployed.
- Education still values theory over practice.
- Outdated syllabus widens the skill gap.
- Little exposure to real projects or tools.

The Solution

- Learn by doing — practical training from day one.
- Industry-designed courses for real jobs.
- Build technical & soft skills to get job-ready.
- NEP 2020 aligned — skill-based learning from the start.



International | Brand Certifications



Project Based | Certified Courses

Digital Marketing

WordPress | SEO
Email Marketing
E-Commerce
Affiliate Marketing
AI Tools For DM
★ Master Program
in Digital Marketing

Graphic | Animation

Photoshop | Illustrator
Maya 3D | Zbrush
VFX | Blender 3D
Filmora | Final Cut Canva
Movies Maker
Premier Pro | After Effect
★ Diploma in 3D Animation &
Multimedia

Data Science | Gen AI

SQL | Python | Django
R Language | Tableau
Power BI | ML | AI | IOT | RPA
Advanced Diploma
Program in Data Science
Advanced Diploma
in Data(Business) Analytics
Artificial Intelligence

Web Technologies

JavaScript | PHP | JAVA
Angular JS | React JS |
Node JS | Magento
MONGO DB | HTML
FULL STACK | MERN STACK
Web Designing Diploma
★ Advanced Diploma in
Web Development & Design

Programming

C/C++ | Java | Python | DSA
Dart-Flutter | Android
IONIC App iPhone App
C# | ASP.Net | ADCS
★ Diploma in Advanced
Computer Science
Advanced Diploma in Computer
Application | Blockchain

Linux and Cloud

Cyber Security | CEH | CCNA
CCNP | CCTV
Advanced Diploma in
Ethical Hacking
Hardware & Networking
RHCE | Cloud | AWS Devops
Salesforce | ORACLE
Red Hat | CompTIA

Accounting

Tally | GST | SAP- FICO
MM/SD/PP | CAP | CIA | Zoho
Banking | ADCA | DCA | BUSY
Diploma in Advanced Finance
Accounting with SAP-FICO
Quick book | Peachtree
SAP | S/4HANA
Oracle Finance

CAD | CAM

AutoCAD | ArtCAM
CNC | Solar | Primavera
Staad.Pro | REVIT Sketch Up
3Ds Max | V-RAY | HVAC
Rhino | Matrix | Interior Diploma
Diploma in Jewellery | Lumion
ETABS | BIM | Corona Project
Management | Navisworks

Smart Kids | Soft Skills

Abacus | English | Arabic
Robotics | Spoken English
Personality Development
Communication Skills
Interview Skills
Placement Readiness
Program Campus

Samyak Courses Are Designed By Leading Industry Mentors



Mr. Raju Arora
(Coding & Languages)



Mr. Afroz Khan
(Digital Marketing)



Mr. Nitin Jain
(SAP)



Mr. Anubhav Jain
(Data Analytics Expert, BCG)

EASY EMI

Pay in Easy 6 Months EMI

Samyak Special Tie-up with Banks



JOB ORIENTED PROGRAMS



ADCA | Advanced Diploma in Computer Application

APDS | Advanced Programme in Data Science

ADDA | Advanced Diploma in Data(Business)Analytics Course

ADCHN | Advanced Diploma in Computer Hardware and Networking

ADAM 3D | Advanced Diploma in 3D Animation & Multimedia

ADWDD | Advanced Diploma in Web Development and Design

AMPDM | Advanced Master Program in Digital Marketing

ADEH | Advanced Diploma in Ethical Hacking

ADJD | Advanced Diploma in Jewellery Design

ADFA | Advanced Diploma in Finance Accounting with SAP-FICO

ADID | Advanced Diploma in Interior Design

ADMA | Advanced Diploma in Mobile App

ADGD | Advanced Diploma in Game Development

ADSM | Advanced Diploma in Stock Marketing

ADFTD | Advanced Diploma in Fashion & Textile Design

ADCE | Advanced Diploma in Civil Engineering

ADHRM | Advanced Diploma in Human Resource Management

ADSMS | Advanced Diploma In Sales & Marketing Skills

3 INTERVIEWS GUARANTEED

3 INTERVIEWS GUARANTEED

8 Months Training & 4 Months Internship in MNCs based on hands-on experience in a real-world work environment.

Placement Readiness Program

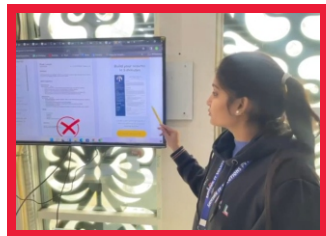


- ◆ Resume is prepared based on Industry standards
- ◆ Soft Skills are polished
- ◆ Dressing Sense
- ◆ Aptitude Preparation & Test
- ◆ Practical Knowledge of Job Portals
- ◆ Mock Interviews
- ◆ Confidence Built Up
- ◆ Group Discussions
- ◆ Interview Etiquettes
- ◆ Students to be interviewed by Professionals

Fees ~~7580/-~~



Every 2nd Saturday
Complementary for SAMYAK Students



Placement Partners 450+



**100%
JOB
ASSISTANCE**

Placement Drive

Every 3rd Saturday



Whatsapp

- ◆ MNCs & Corporates reach out to SAMYAK with Vacancies
- ◆ Samyak get huge job vacancy data directly
- ◆ Samyak organises in-house placement Drive
- ◆ Where Needed, Line Up in Corporate's Campus
- ◆ Students get offers on the spot
- ◆ Those who couldn't, Re-Work for next Drive



Placement Opportunities



10 Lacs+ Student Trained



7 Lacs+ Student Placed

Recent Placements



Dev Sharma

PHP Developer

CTC - 3,10,000
Company Name - Jayshree
Technosoft Pvt Ltd
Course PHP



Kritika

Graphic Designer

CTC - 3,52,000
Company Name - India Deal
Online Media
Course - Graphic Designing



Archiee

Graphic Designer

CTC - 2,40,000
Company Name - Unique Power
Technologies
Course - Graphic Designing



Keerti Ahiwar

Digital Marketer

CTC - 4,30,000
Company Name - Web Indore
IT Solutions
Course - Digital Marketing



Krishna Sharma

Digital Marketer

CTC - 11,00,000
Company Name - Sam Cola
Pvt LTD South Africa
Course Diploma in Digital Marketing



Rajveer Sharma

Full Stack Developer

CTC - 7,00,000
Company Name - Tata
Consultancy Services
Course - Full Stack



Ila Chandalot

Digital Marketer

CTC - 4,70,000
Company Name - NLET Solutions
Pvt Ltd
Course - Digital Marketing



Abhas Sharma

Data Operator

CTC - 3,90,000
Company Name - Ginars OFT
Course - Data Science



Mayank

Graphic Designer

CTC - 2,90,000
Company Name - Guitaa
Technology Pvt Ltd
Course - Graphic Designing



Kapil Sharma

Social Media

CTC - 3,20,000
Company Name - Group M
Digital Pvt Ltd
Course - Digital Marketing



Sumit Jangir

Data Analysis

CTC - 4,40,000
Company Name - Policy Bazaar.com
Course - Data Analysis Using Hadoop



Pranav Khatri

ML | AI Engineer

CTC - 4,44,000
Company Name - Zluri AI Softwer
Pvt Ltd
Course - Machine Learning

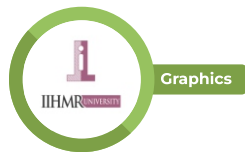
**Placement Readiness
Program - Every 2nd Saturday**

**Placement Drive
Every 3rd Saturday**

Corporate Training

- ✔ Course Customization
- ✔ Certification Guidance
- ✔ Versatile Learning Modes
- ✔ Interactive Virtual Sessions
- ✔ Flexible Timing Across Time Zones
- ✔ Expert & Certified Trainers

Case Studies



IIHMR University

Employees Trained	25
Course Fees	₹ 6,500
Bulk Revenue	₹ 1,62,500



Sula Wines

Employees Trained	65
Course Fees	₹ 3,500
Bulk Revenue	₹ 2,27,000



Police Academy

Employees Trained	70
Course Fees	₹ 3,000
Bulk Revenue	₹ 2,10,000



Allen Overseas

Employees Trained	55
Course Fees	₹ 5,000
Bulk Revenue	₹ 2,75,500



AU Bank

Employees Trained	80
Course Fees	₹ 3,000
Bulk Revenue	₹ 2,40,000



VGL

Employees Trained	15
Course Fees	₹ 10,000
Bulk Revenue	₹ 1,50,000



DotSquares Technologies

Employees Trained	25
Course Fees	₹ 8,500
Bulk Revenue	₹ 2,12,500



Chokhi Dhani Resort

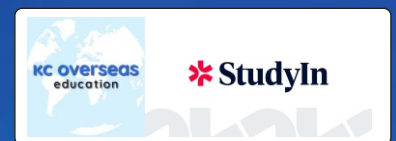
Employees Trained	30
Course Fees	₹ 5,000
Bulk Revenue	₹ 1,50,000

Study Abroad

50+ Universities Affiliation

TIPS TO CHOOSE THE BEST UNIVERSITY AND RIGHT COURSES TO

Study Abroad



In Association With



Singapore



Canada



Europe



UK



Australia



US



Benefits of NSDC Course & Certificates



▶ The only certificate validated by **Govt. of India**



▶ Preferred Certificate

- Govt. Jobs
- MSME Loans



MSME
MICRO, SMALL & MEDIUM ENTERPRISES



▶ Preferred Certificate for International

- Jobs
- Studies



▶ NSDC Means Certified

- Content
- Faculties
- Infrastructure



Course Benefits & Facilities



Certified Partner



Industry-Relevant Skills



Practical Learning



Government Recognized Certification



Global Opportunities



Better Career & Growth



Govt. Validated Certification



Better Job Opportunities



Higher Education Worldwide



Eligible for Loans



Recognized by Govt. of India

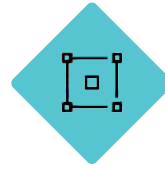


Franchise Facts



Investment

An Approximation
of ₹13 -15 Lacs



Area

Approx 600 - 900 sq ft
Space required



INCLUDING

Franchise Fees

₹ 7.5 Lacs + GST (Life Time)
15% Monthly Royalty On Revenue



ROI

60% - 70%



Vision

Make People Skilled and
Job Ready



Payback Period

8 to 12 Months

Ideal Partner Profile :

1. Should be passionate for running Own Business.
2. Willing to own a white collar business.
3. Preferably one family member / associate should be involved in managing business for about 10 hours a week.
4. Willing to learn existing profitable model and implement the same.
5. No IT Background / Knowledge is required.



Payment Details -

ACCOUNT HOLDER NAME:
SAMYAK IT SOLUTIONS PVT LTD
Account Number: 10213906305
IFSC: IDFB0043416
Bank Name: IDFC FIRST BANK
Branch: JAIPUR - MANSAROVAR BRANCH

GST / PAN
08AASCS9156N2Z7



Let's Close the Deal



SCAN & PAY



UPI ID: samya6305@idfcbank



Contact us:-



+91 741.3850.777 | 741.3889.911

Samyak's Differentiators



Fact Checklist	SAMYAK IT Solutions (P) Ltd.	Other Companies
Verify Pvt. Ltd. Registration	Since 2013	Visit www.mca.gov.in or search 'MCA Master Data'
On-Roll Staff (PF/ESI)	200+	NIL or Very Less
Vision	SME IPO by 2027-28	None
Check NSDCindia.org (govt. body)	On Paper Training Partner (SAMYAK logo on certificates)	None / Indirect Authorization
NIELIT (govt. body)	On Paper Training Partner	None / Indirect Authorization
Tally Authorized Partner	On Paper Training Partner (SAMYAK logo on certificates)	None / Indirect Authorization
Turnover (2025-26)	20 Cr Plus (Own Branches) 60 Cr Plus (Partners Branches)	Not even 20 Lacs or NIL
GST Filing	Since 2017 (Highest in retail IT coaching)	Recently Onboarded or NIL
Own Branches & Regional Offices	30+ Own Profitable Branches CO: Jaipur RO: Delhi, Mumbai & Ahmedabad	1 or 2 Branches / NIL
Partner Branches	Almost Every Branch is profitable & 21 partners have 2 or 3 franchisees	Mostly Dis-satisfy No Repeat till date.
Franchise Proposal	Asking 7.5 Lac Fees Royalty - 15% No Renewal Franchise Fees	More Fee or Hidden Fee Royalty - 20% Renewable Franchise Fees
ROI	Working on real facts	Misleading ROI against fee
Inauguration	Brand's 2-3 Core Team members	Just Ribbon Cutting or Nil
Hiring Support	Mostly Hiring Closed by HO	Rarely / No Hiring from HO
Connects & Training	Daily Connects through ZOOM	NIL or Rare
Partner Meeting	Monthly Meet	NIL or Rare
Finance Partners (For SkillLoan/ Easy EMI)	Northern Arc (Assigned by Skill India) Bajaj (Assigned by Ministry of Finance) Fin-Z (Assigned by Ministry of Finance)	NIL
Overseas	Direct MOU with industry leaders & Universities	Unknown brand or Misleading Brand Value
Support System	Having a Team of 40+ Highly Experienced and Professionals to Support Franchise Network	Hardly having any support team
Available Team Size	400+ Certified Professionals	Staff of 5 to 20 hardly
Industry Experience	13+ Years	1 to 5 Years Maximum

Please feel free to ask / clarify any of the above !



Unit Franchise - ROI



Illustration

Types Of Admissions	Monthly Students	Average Fees	Monthly Revenue	Yearly Revenue
Basic Courses	10	5,000	50,000	600,000
— Example — MS Office, Core Java, Photoshop, Tally, Excel, SCoreldraw etc.				
Advanced Courses	9	17,500	157,500	1,890,000
— Example — Digital Marketing, Ethical Hacking, Graphics, Web Design, Banking, Full Stack, SAP etc.				
Advanced Diplomas	3	100,000	300,000	3,600,000
— Example — 8-12 Months (18 pre-defined Courses) Combos from Trending / Modular Courses				
Spoken English	5	5,900	29,500	354,000
IELTS - Study Abroad	2	10,000	20,000	240,000
Overseas Counselling	0.5	40,000	20,000	240,000
— Example — Visa Processing, University Selection & Admissions				
Kids Programs	2	5,000	10,000	120,000
— Example — Abacus, Handwriting, Vedic Maths, Scratch Programming, Basic Python/HTML				
Certifications & Interns	3	3,000	9,000	108,000
— Example — Only Samyak or Brand Certificate or For College Internship requirements				
Corporate Training	0.35	80,000	28,000	336,000
— Example — Bulk Adv Excel, SAP, Python, Power BI, Tally etc				
Total	35		624,000	7,488,000

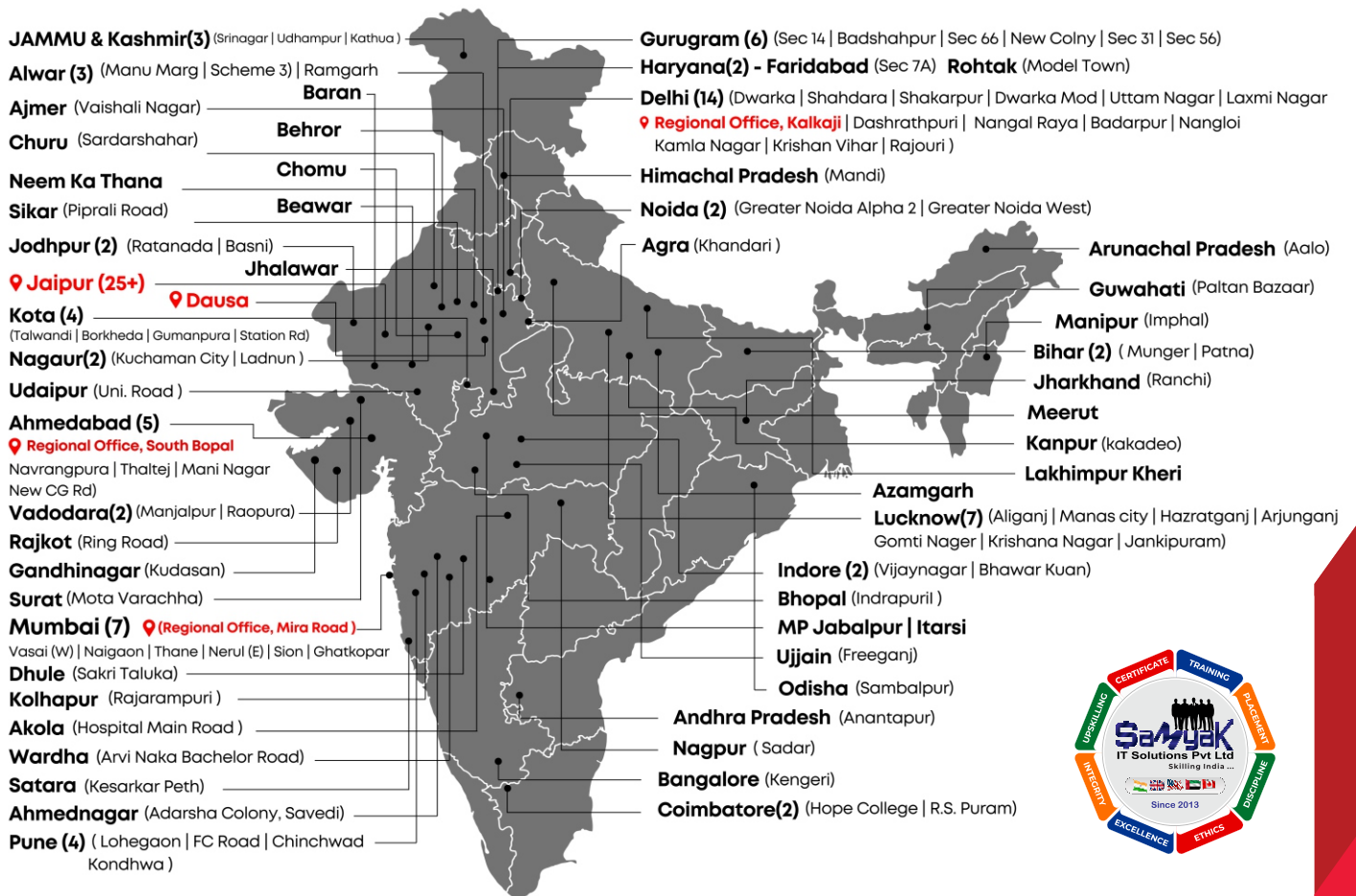
OPEX (Operational Expenses)			
Type of Expenses	Monthly	Yearly	Total Yearly Revenue
Building Rent	70,000	8,40,000	7,488,000
Elec. / Internet Bills	20,000	2,40,000	
Staff Salaries	117,000	1,404,000	Approx. Yearly Profit
Local Marketing	15,000	180,000	37,52,400
Total Expenses	222,000	2,664,000	Approx. Monthly Profit
Brand Royalty (15%)	89,300	10,71,600	3,12,700

CAPEX Investment Set Up	Break-Up CAPEX
Expense Category	Amount (+ GST)
Franchise Fee 7,50,000	7,50,000
Building & Local Branding	100,000
Aluminium Partition	150,000
Used Computer Systems - 12	200,000
Furniture 20 Tables, 35 Chairs, 1 Sofa, Cabin Items	100,000
Electrical, Internet and CCTV	75,000
Air Conditioner - 2	75,000
Total	14,50,000

All payments directly to vendors of your choice
No payment to / Via Samyak



SAMYAK'S Presence Worldwide



30+ Brand Owned | 15+ Staff Owned
21+ Repeat Sign Ups

India	UK	USA	UAE	Canada
DL RJ UP MP HR HP JK KA TG TN AP ML GJ MH PB BR AP				

CANADA

DUBAI

USA

UK

INDIA

SAMYAK COMPUTER CLASSES

150+ Branches Worldwide

5+ Countries | 20+ States | 45+ Cities

More than
10 Lacs+
Students Trained

More than
07 Lacs+
Students Placed

250+ IT and Diploma Courses

International Presence

- Arlington , USA
- Milton Keynes, UK
- Toronto, Canada
- Dubai, UAE

Upcoming Branches

- Pali
- Ludhiana
- Amrawati
- Kolkata
- Dehradun
- Kerala
- West Africa
- Oman



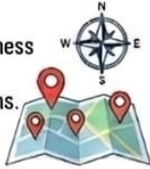
LAUNCH SUPPORT



Smart Launch. Stronger Future. Complete Onboarding.

Right Location Identification

Approve the Appropriate Business location from chosen 2-3 options. Right Location Identification.



Market Competition Analysis

Analyze existing local businesses and market trends for strategic positioning.



Digital Onboarding

Digital Onboarding (Facebook, Instagram, GMB, Website) and Social Media Management.



Local Marketing Guidance

Local Marketing Guidance, Promotional Activities, and Community Outreach.



Design Support for Branding

Full design support for branding, logos, materials, and digital assets.



Hiring & Training Support

Hiring Line-up, Walk-in Drive Support, and Training for Selected Candidates.



Event & Kit Handover

Media Coverage Guidance, Seminar & Workshop Support, and Admission & Marketing kit Handover.



KEY BENEFITS



Better Brand Awareness



Higher Lead Generation



Stronger Local Presence



Increased Student Engagement



Professional Marketing Support



DIGITAL & LOCAL MARKETING SUPPORT



Smart Marketing. Stronger Presence. Higher Admissions.

Lead Generation Support

Generate quality leads through Justdial, Google & Facebook paid ads for better reach and conversions.



750+ Committed Leads

Assured lead support within 6 months to help increase admissions and inquiries.



Guidance & Maintenance of Digital Brand Presence

Guidance and maintenance for building a strong and professional online brand presence.



Regular Social Media Support

Creative posts, engagement ideas, and continuous support to grow your social media visibility.



Canopy, Pamphlet & Banner Design

Attractive offline marketing materials designed for promotions and branding activities.



IVR Support (Centralized Leads)

Centralized IVR system support for smoother lead handling and inquiry management.



Local Marketing Activity Guidance

Guidance for local promotional activities, campaigns, and community outreach.



KEY BENEFITS



Better Brand Awareness



Higher Lead Generation



Stronger Local Presence



Increased Student Engagement



Professional Marketing Support



SAMYAK 360° SALES SUPPORT

Train. Support. Convert. Grow.



Hiring the Right Counsellor

We help you hire skilled and the right counsellors.



Training as per Samyak Standards

Standard training programs to ensure quality counselling.



Daily Training & Review Meeting

Daily sessions & review meetings for motivation and process (1:30 PM).



Meritto (Sales CRM) Tool Training

Complete training on Meritto (Sales CRM) for better tracking.



Direct Counselling Support for Students

Get expert support in counselling students directly.



Sample Lead Calling for Unsuccessful Conversions

We guide with sample calls to improve conversion rate.



Audio Recording Analysis for Lead Calls

Call recordings reviewed to enhance counselling quality.



CCTV Recording Analysis for Counselling

CCTV analysis to ensure process compliance & quality.



Addition of New Business Verticals & Courses

Support to introduce new courses & business verticals.



CSR & Government Project Allocation

Assistance in getting CSR & government projects (when available).



Corporate Training Guidance

Guidance and support for corporate training programs & partnerships.

KEY BENEFITS



Better Brand Awareness



Higher Lead Generation



Stronger Local Presence



Increased Student Engagement



Professional Marketing Support



OPERATIONAL SUPPORT

Smart Operations. Dedicated Support. Professional Growth.



OPERATIONAL SUPPORT PLAN



Optimized Faculty Hiring

Streamlined process for hiring full-time and part-time staff, focused on quality and efficiency.



Dedicated Partner Success

Supported by a dedicated success manager with regular, structured operational review meetings.



Academic Resource Support

A full suite resources including books, PDFs, and full LMS platform student support.



Head Office Support

Regular visits from head office personnel for operational alignment and guidance on student EMI facilities.



Training & Certifications

Access to Train-the-Trainer programs and assistance in obtaining government or international certifications.



Placement Support

Guidance to identify hiring companies, invite them to drives, and student placement readiness training.



Course Upgradation

Systematic and regular updates to course content to ensure relevance with current industry and policy standards.



KEY BENEFITS



Better Brand Awareness



Higher Lead Generation



Stronger Local Presence



Increased Student Engagement



Professional Support

Tentative Salary Break Ups



Counselor & Telecaller :-
(Both Inclusive)

₹ 40K

Tally | MS office | SAP Faculty :-
(Part-Tme)

₹ 18K 3 Hrs Morning
3 Hrs Evening

Spoken English Faculty :-
(Part-Tme)

₹ 7K 1 Hour

Digital Marketing Faculty :-
(Part-Tme)

₹ 10K 2 Hrs

Programming Faculty :-
(Part-Tme)

₹ 10K 1 Hr Morning
1 Hr Evening

Graphics Faculty :-
(Part-Tme)

₹ 10K 2 Hours

Ethical Hacking & Cyber
Security Faculty :- (Part-Tme)

₹ 10K 2 Hours

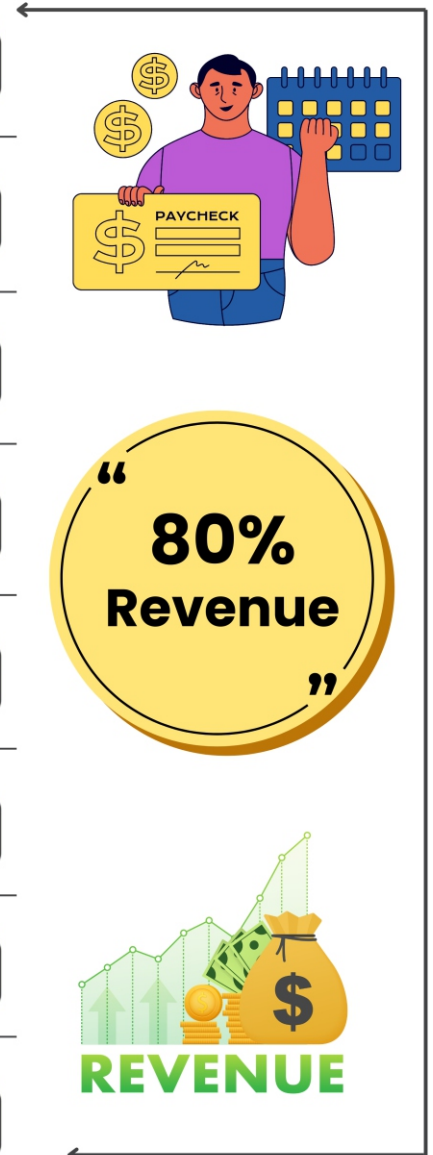
Marketing Boy Peon :-

₹ 12K

Total :-

₹ 117K

Rest all courses Faculty Payment is
Approximately 30% on External Basis



“
**80%
Revenue**
”

REVENUE

“
**20%
Revenue**
”

“

Partner's Growth indeed directly lead to
Samyak's Growth !!
So, Samyak takes it very seriously & works
closely for mutual Success !!



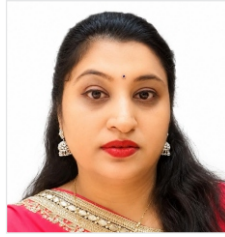
SAMYAK Core Team



Mr. Mahip Rathore
Project Manager



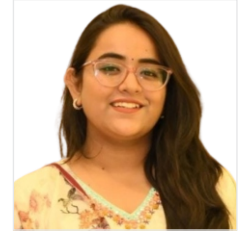
Mr. Dev Rathore
Sr. Franchise Manager



Ms. Meghana
Quality Manager



Ms. Shilpa Goyal
Franchise Manager



Ms. Palak
Sr. Training Manager



Ms. Mamta
Sr. Support Manager



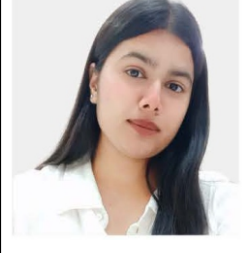
Mr. Chatan
Branch Head Mumbai



Mr. Vipul
Franchise Manager



Mr. Gautam
Franchise Manager



Ms. Komal
Franchise Manager



Mr. Mahtab Alam
Franchise Manager



Mr. Karan
Franchise Manager



Ms. Laxmi
Support Manager



Ms. Ritika
Franchise Manager



Mr. Ajit Singh
Sr. Support Manager



Mr. Afroj
Sr. Digital Marketing Manager



Mr. Lokesh
Sr. Graphics Manager



Mr. Shankar
Accounts Manager



Mr. Rakesh
HR Manager



Ms. Avantika
Recruitment Manager



Mr. Anand
Tally Support



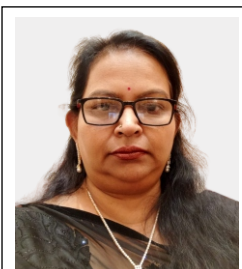
Mr. Sourav
SAP Support



Ms. Monika
CRM & ERP Manager



Mr. Deepak
Placement Manager



Ms. Sangeeta
Sr. Leads Manager

Master Franchise

Minimum Investment Required **75 Lakhs**

Element	Master Franchise Model
Ownership	Master Franchisee owns & operates flagship center + manages sub-franchises
Rights	Exclusive rights for a state (excluding Metro Cities)
Revenue	Earns revenue from New sub-franchisees Fee, Self own Center + Royalties from sub-franchisees
Support	Full support from Samyak HO (branding, LMS, training, curriculum)
Add-on	One Unit Franchise (By Self) Worth ₹7.5 Lacs

♦ Master Franchise (MF) Responsibilities

- ♦ Recruit, Onboard & Support Sub-Franchisees
- ♦ Handle marketing, training & regional support
- ♦ Ensure compliance with Samyak's quality and brand standards
- ♦ Handle State Level marketing campaigns and brand promotion
- ♦ Manage royalty collection from sub-franchisees and pay Share to Samyak HO
- ♦ Collaborate with HO for previous and upcoming monthly performance reviews
- ♦ Periodic Audits & Quality Checks for Sub-Franchise



Business Module for Master Franchise

◆ Support from Samyak HO

- ◆ Master Franchise Training & Onboarding
- ◆ Course Curriculum + CRM Access
- ◆ Model Center Setup & Branding Guidelines
- ◆ Staff Training Programs
- ◆ Digital Marketing Templates
- ◆ Periodic Audits & Quality Checks
- ◆ Certification & Placement Support
- ◆ Academic, operational & technical assistance
- ◆ Support Master Franchisee in marketing, tech support, and growth strategy.



Reference Facts & Figures of Unit Franchise	First Year	Second Year	Third Year	Every Year - Recurring
Unit Franchise Sign Up Fees	₹7,50,000	₹7,50,000	₹7,50,000	₹7,50,000
Estimated Yearly Revenue from Unit (15% YoY)	₹64,18,000	₹73,80,700	₹82,66,384	₹90,93,022

Business Module for Master Franchise

Franchise Fees
₹ 75 Lakhs

Illustration	First Year	Second Year	Third Year	Every Year - Recurring
Total Unit Franchise Count (Projected)	15	25	10	0
One Time Revenue from Franchise Fee @ Sign Up Fees * 1/2	₹56,25,000	₹93,75,000	₹37,50,000	₹0
Royalty Income - Recurring Annual Income - Half of 15%	₹72,20,250	₹2,21,42,100	₹3,09,98,940	₹3,40,98,834
Revenue From Self Own Unit	₹59,36,650	₹68,27,148	₹76,46,405	₹84,11,046
Total Revenue Expected	₹1,87,81,900	₹3,83,44,248	₹4,23,95,345	₹4,25,09,880
Expenses For Self Own Unit	₹24,89,000	₹26,48,520	₹28,18,822	₹30,00,668
Franchise Development & Support Expenses	₹48,05,900	₹80,96,900	₹85,51,700	₹85,22,700
Total Expenses	₹72,94,900	₹1,07,45,420	₹1,13,70,522	₹1,15,23,368
Yearly ROI Profit = Total Revenue - Total Expenses	₹1,14,87,000	₹2,75,98,828	₹3,10,24,824	₹3,09,86,511
Cumulative Earning	₹1,14,87,000	₹3,90,85,828	₹7,01,10,651	₹10,10,97,162

Breakeven: Within 8-10 Months





Partner's Success Story



“I was searching for a Good Business model with a reliable brand in education, and that's where I landed to SAMYAK. I started my first office in 12 June 2025 in Lucknow, seeing Good Results and Support from SAMYAK. ,,

Mr. Anuj Sachan | Lucknow



“In April 2022, I opened my first Samyak franchise in Gurgaon Sector 14, and the students there responded well. Thanks to the Samyak team's outstanding support, I saw a return on investment in just four months. By October 2023, I had opened a second franchise in Dwarka, Delhi, to great response and flourishing business with Samyak's help. I opened my third franchise in Gurgaon's Badshahpur by Aug 2024. All things considered, working with Samyak has changed my business and made a big difference in my success.,,

Ms. Arpita | Sector 14, Gurgaon | Dwarka, Delhi | Gurgaon, Badshahpur



“In February 2024, I opened the first Samyak Computer Classes franchise in Alwar. I told friends and relatives about my desire to launch a second franchise after getting great response from the pupils. Despite their warning that I would have to invest my own funds, I was not deterred by their perspective. I had faith in myself and in Samyak. I profitably launched a second franchise in Sikar in April 2024 without having to pay for it with any of my own money. This disproved the opinions of people who questioned me, particularly those in the industry who said I would need to invest my own money for a very long time. I'm happy to announce that in August 2024, I opened my third franchise at Alwar. Now Starting 2 More Branches in Udaipur in May 2025.,,

Ms. Mamta | Alwar, Sikar, Ajmer, Udaipur Raj.



“The response from students was positive when I opened my first Samyak franchise in Kota Talwandi in 2020. The Samyak team provided excellent support, allowing me to see a return on investment in just 4 months. With Samyak's help, business flourished at my second franchise, which I opened in Gumanpura Kota, by October 2021. The response was extremely positive. In Kota Borkheda, I opened my third franchise in 2023. All things considered, my business and success have been greatly impacted by my partnership with Samyak. Recently I open my Fourth franchise at Station Road Kota at 2024.,,

Ms. Krishna | Kota (4 Branches)





Franchise Partner Review



MR. RANJEET SINGH
SAMBHALPUR, ODISA



"Samyak Computer Classes has truly impressed us. Their computer courses have helped us reach more students than we expected. The team's dedication is remarkable, and we're thankful for their hard work."



MS. ADARSH
NEW CG ROAD, AHMEDABAD



"Working with Samyak Computer Classes has been a great experience. Their computer courses generate high-quality leads, and the team's commitment to success is clear. We're very satisfied with the results."



MR. BHUSHAN
CHINCHWAD PUNE



"We're really pleased with Samyak Computer Classes. Their computer courses are top-notch, and the leads they've helped us get are excellent. The team is professional and always delivers."



MR. RAVI
FC ROAD, PUNE



"Samyak Computer Classes is a fantastic partner. Their computer courses have helped us achieve more than we expected. The team's expertise and dedication shine through in everything they do."



MR. JAY & KAVIN
SURAT, GUJARAT



"We highly recommend Samyak Computer Classes. Their computer courses have been a game-changer for us, bringing in great leads. The team is committed and always goes the extra mile."



MR. ANUJ
ALIGANJ, LUCKNOW, UP



"Our partnership with Samyak Computer Classes has been very successful. Their computer courses are effective, and the team's dedication is evident in the results we've seen. We're very happy with their work."



MR. HARSHIL
UJJAIN, MP



Samyak Computer Classes has been instrumental in helping us grow. Their computer courses have generated high-quality leads, and the team's professionalism is top-notch. We appreciate their effort and commitment.



MR. TARACHAND
BHAWAR KUNWA, INDORE



"We've had a wonderful experience with Samyak Computer Classes. Their computer courses have exceeded our expectations, and the team's dedication is impressive. We're grateful for their support."



MR. RAGHAV MARWAHA
LAXMI NAGAR, DELHI



"Samyak Computer Classes delivers excellent results. Their computer courses have been very beneficial for us, and the team's dedication makes a big difference. We're very pleased with our partnership."



MR. RISHABH CHAWLA
JABALPUR, MP



"Samyak Computer Classes has helped us achieve great outcomes. Their computer courses attract top leads, and the team's commitment to excellence is clear. We're thankful for their hard work and expertise."

150+ Branches | 5+ Countries | 20+ States | 45+ Cities



Coimbatore, R S Puram



Gurgaon, Sec 56



Maninagar Ahmedabad



Dwarka Mod, Delhi



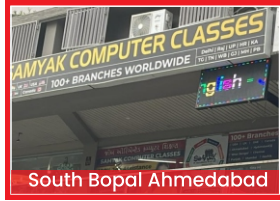
Surya Nagar Ghaziabad



Nagpur



Anantapur AP



South Bopal Ahmedabad



Sector 4 Udaipur



Aliganj Lucknow



Mira Road, Mumbai



Kathua, Jammu



Ujjain, MP



Sambalpur, Orissa



Maninagar, Ahmedabad



Alwar



Agrasen Tower, Alwar



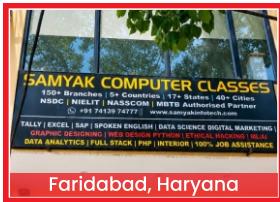
Laxmi Nagar, Delhi



Jabalpur



Ratanada, Jodhpur



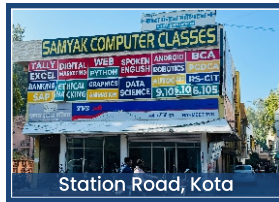
Faridabad, Haryana



Rohtak, Haryana



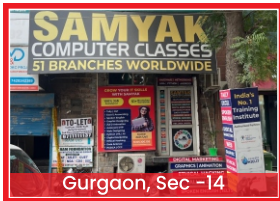
kuchaman, city



Station Road, Kota



Manjalpur, Vadodara



Gurgaon, Sec -14



Badshapur, Gurgaon



Satara MH



Dwarka, Delhi



Rajkot, Gujarat



Mandi Himachal



Bhawar Kuan Indore



Kakadeo, Kanpur



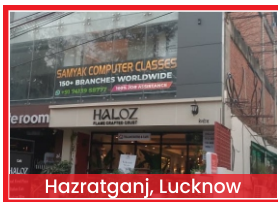
Kengeri, Bengaluru



Krishna Vihar, Delhi



Guwahati



Hazratganj, Lucknow



Srinagar



Thane, Maharashtra



FC Road, Pune

Corporate office

C-23, 24, 1st Floor, Sundaram Mansion, Swej Farm, New Sanganer Road, Jaipur

Regional Office

2nd Floor, Entry From Backside, H 11, Near Mc Donalds, Block H, Kalkaji, New Delhi

Regional Office

1st floor, Aksharsagar CHS, B/25, Station Rd, near Dominos Pizza, beside ICICI Bank, Sector 11, Shanti Nagar, Mira Road East, Mumbai

and many more



Whatsapp



Franchise PDF & Video

Join Us as a Franchise Partner

74138 50777 | 74138 89911 | partner@samyakinfotech.com

www.samyakinfotech.com